



Bachelor of Global Management



About the program

Prepare for success in a global marketplace with specialized courses such as global marketing; states and markets in a global economy; and multinational organizational leadership. Equipped with a strong global business background, you will be ready for a career in global marketing, consulting, foreign service, human resources, entrepreneurship and more.

Thunderbird School of Global Management's Bachelor of Global Management (BGM) program prepares students to take on leadership roles in multinational corporations, government agencies, or nongovernmental organizations. Thunderbird's world-class faculty and strong relationships with global enterprises allow students to develop and hone the skills needed to thrive as leaders in today's interconnected global economy. Students gain experience and develop skills that international companies, governments and nonprofit entities value highly in employees.

Everyone in the BGM program has the opportunity to explore the politics, cultures, and economics of different countries around the world while putting skills into practice in real-world settings through a required international internship. Although students are strongly encouraged to pursue internships outside their home country, they may also satisfy this requirement by doing a local internship with an international component.



Summer internship



Phoenix, Arizona
(ASU West Campus)



100% Online option

2

Tracks offered

Thunderbird School of Global Management
#1 in the world for international trade
ASU ahead of Cambridge, Stanford and Harvard
— QS International Trade Rankings, 2023



#1 in the U.S. for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 8 years, 2016–2023



Who should attend?

- Students interested in starting a global career.
- Transfer students who want to focus on global management and leadership skills.
- Students who want to take on leadership roles in multinational corporations, government agencies, or global nongovernmental organizations.
- Students interested in helping organizations stay ahead of disruption.

Program format

This program offers two tracks: the international business, language, and culture track, which requires two years of foreign language study; and the international business and culture track, which does not require a foreign language study and places an emphasis on management-related courses. Students who select the foreign language track may complete coursework in a variety of languages. The international business, language, and culture track is offered to on-campus students only. Online students may only pursue the international business and culture track.

Sample courses

Year 1

- Principles of Global Management
- Foreign Language
- Principles of Marketing for Global Organizations

Year 2

- Principles of Accounting for Global Organizations
- Macroeconomic Principles
- Foreign Language

Year 3

- Big Data in the Global Economy
- Global Business and Professional Development Skills
- Principles of Finance for Global Organizations

Year 4

- Multinational Organizational Leadership
- Global Entrepreneurship
- Cross-Cultural Communication and Negotiation

Career opportunities

As the global economy continues to face volatility and disruption as it expands and interconnects, demand for globally-minded specialists is rapidly increasing. Graduates of the Bachelor of Global Management program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world.

- Compliance manager
- Foreign service officer
- General manager
- Manager of a nonprofit organization
- Marketing manager
- Regulatory affairs manager

Aptitude requirements

One of the following criteria must be met for admittance into this program:

- Top 25% in high school graduating class
- 3.00 GPA in competency courses (4.00 = "A")
- ACT: 22 (24 non-residents)
- SAT: 1120 (1180 non-residents)
- Transfers students must have a minimum 2.50 cumulative transfer GPA

Competency requirements

The following coursework is required for admittance into this program:

- 4 years math
- 4 years English (non-ESL/ELL courses)
- 3 years lab sciences (1 year each from biology, chemistry, earth science, integrated sciences or physics)
- 2 years social sciences (including 1 year American history)
- 2 years of the same second language
- 1 year fine arts or 1 year career and technical education

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Thunderbird.asu.edu



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