



# Executive Master of Arts in Global Affairs and Management

## At the intersection of global business, global public policy and emerging technology

Today's world needs future-ready global leaders and managers more than ever. The global economy is becoming increasingly complex and dynamic as the Fourth Industrial Revolution accelerates, reshaping how we create value, work, and live. In this new era of rapid change, transnational organizations demand entrepreneurial innovators who can create a sustainable global future that segues across geographies, cultures, and sectors.

Thunderbird's one-year Executive Master of Arts in Global Affairs and Management (EMAGAM) degree fosters a digital global mindset through a unique combination of 21st-century hard and soft skills. Students build expertise in leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, and collaborative problem-solving.

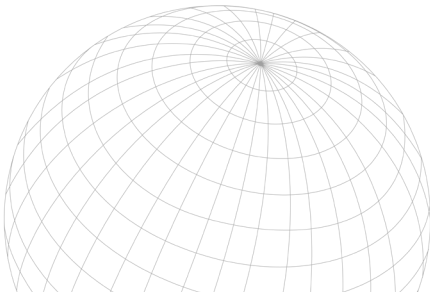
Based in Washington, D.C., the program is tailored for mid-career professionals in all sectors, offering specializations in global business or global public policy. Most classes meet one Friday and Saturday per month. The flexible schedule allows participants to continue working while earning their degrees. Students may choose to travel abroad by adding one of Thunderbird's immersive week-long field seminars and/or Global Challenge Labs+.

+Additional expenses are expected to be paid by students.

<p><b>9</b> class weekends</p>	<p> Washington, D.C.</p>
<p><b>14</b> average years of work experience (5 years minimum)</p>	<p><b>12</b> months duration</p>
<p>Full tuition cost (USD) <b>\$60,000</b>; other fees may apply. Scholarships available.</p>	

# Delivered for busy global professionals

- Globally, future-oriented curriculum facilitated by faculty content experts, professors of practice and experienced senior practitioners
- Practical, hands-on, discussion-based, action-oriented courses that promote immediately applicable learning delivered in a flipped classroom format
- Weekend courses
- Ideal location in downtown Washington, D.C.



## Curriculum

### January - May

- Global Affairs: The Fourth Industrial Revolution in a Global Economy
- Data Analytics and Digital Transformation in the Global World
- The Craft of Global Networks in a Changing World
- International Finance and Trade

### June - July

- Communicating and Negotiating Across Cultures\*
- Agile Governance and Leadership in a Complex and Digital World
- Optional Global Challenge Lab

### August - December

- Elective #1
- Elective #2
- Optional Global Field Seminar
- Elective #3
- Global Leadership and Strategy

### Available Specializations



#### Global Public Policy

- Policy Analysis for a Global World
- Strategic Planning and Public Financial Management in the Global Public Sector



#### Global Business

- Financial Management for Global Value Creation
- Global Marketing

\*\*Sample previous course; course options subject availability.

\*\*\*The EMAGAM elective courses may be asynchronous online, applied learning excursions abroad or intensive weekends in D.C., Phoenix or Los Angeles.

\*This program requires an applied learning experience. The course "Communicating and Negotiating Across Cultures" meets the program requirement at no additional cost to students but may be substituted for another option to meet the applied learning course; additional course options available with varying cost, including the Global Field Seminar and Global Challenge Lab. Internship may be another option for eligible students. Students may confirm details with an advisor upon course selection.

## Application deadlines

- **September 30:** First round
- **October 30:** Second round and international deadline
- **November 30:** Final deadline

## Admissions profile

- 5+ years work experience
- 3+ years in management
- No GMAT required
- English proficiency required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability and value to the cohort.

## Application process

- Submit an online application with resume and transcripts from prior degrees. Qualified candidates will receive one interview with faculty.

APPLY NOW  
[Thunderbird.asu.edu](https://Thunderbird.asu.edu)



Contact us: +1 602-496-7100 | [admissions.tbird@asu.edu](mailto:admissions.tbird@asu.edu)