

# 100 Million Learners

## FAQ



## What is the 100 million learner initiative?

On January 20, 2022, Thunderbird School of Global Management (Thunderbird), home of the world's No. 1 ranked Master's in Management, and Arizona State University (ASU), ranked No. 1 for innovation in the U.S., launched the Francis and Dionne Najafi 100 Million Learners Global Initiative. This initiative aims to offer accredited online global, world-class education in 40 different languages to learners across the globe, at absolutely no cost to the learner. Women and young women will account for 70% of the 100 million learners that the program will reach worldwide.

The Global Initiative will further advance Thunderbird's mission to empower and influence global leaders and managers who maximize the benefits of the Fourth Industrial Revolution to advance equitable and sustainable prosperity worldwide.

## What pathways will be offered to learners?

The Global Initiative offers three pathways to learners depending on their current education levels:

1. **Graduate-level courses:** For advanced undergraduate learners and above.
2. **Undergraduate-level courses:** For advanced high school learners to current undergraduate learners.
3. **Bootcamp:** For learners without a high school diploma.

## What courses will be offered within each pathway?

The graduate-level pathway will include courses on: global leadership & personal development, global entrepreneurship & sustainable business, data analytics & digital transformation, customer experience & digital marketing and global accounting, managing by the numbers. The Bootcamp course includes modules on becoming an entrepreneur and starting a business. More information will be provided for the undergraduate courses at a future date.

## What languages will learners be able to take each course in?

Launching April 8th, 2022, courses will first be offered in English and then offered in 40 languages as they are translated.

### The full list of languages include:

Arabic	Hindi	Mandarin Chinese (S)	Swedish
Bengali	Hungarian	Mandarin Chinese (T)	Tagalog
Burmese	Bahasa (Indonesia)	Polish	Thai
Czech	Italian	Portuguese	Turkish
Dutch	Japanese	Punjabi	Ukrainian
Farsi	Javanese	Romanian	Urdu
French	Kazakh	Russian	Uzbek
German	Kinyarwanda	Slovak	Vietnamese
Gujarati	Korean	Spanish	Yoruba
Hausa	Malay	Swahili	Zulu

## How much does each course and program cost?

As part of the Thunderbird School of Global Management's dedication to accessibility, this program and each course are offered at no cost to the learner. The courses are open to and accessible to any learner.

## How will learners take each course?

Each course will be accessible through a digital platform located on the <https://thunderbird.asu.edu/lifelong-learning/100-million-learners> website.

## How much time do I have to complete each course?

Each course may be taken on demand at each learner's individual pace.

## What can learners achieve with each course?

By completing each course, a learner can earn a digital badge through module and content completion. A digital badge will be issued once a learner has completed a course through our digital credential partner Badgr.

## **What type of digital credential can a learner receive?**

Digital badges will be issued to a learner after the completion of each course through the platform. Badges can then be pushed to each learner's individual portfolio or social media channels for promotion of completed courses.

## **What type of a digital certificate can a learner receive?**

At the completion of the 5 graduate courses or 5 undergraduate courses, a learner will receive a digital certificate in Global Management, Entrepreneurship, and Innovation.

## **How might these courses help learners toward earning a degree program?**

At a future date, graduate and undergraduate courses will be available for academic credit through application to an ASU or Thunderbird degree program. Any and all ASU and Thunderbird degree program and admissions requirements will need to be met for application of academic credit.

## **Where can additional resources be found for assistance within each course?**

If you are having difficulty within the course, please click on the "help & navigation" link located on the left hand side of your course page. The "Help & Navigation" link will provide you with additional information for assistance and troubleshooting.