

Understanding Financial Statements

Not a “numbers person?” Then this is the program for you. Explores the fundamentals of financial accounting, giving participants the confidence to understand financial statements and contribute to strategic discussions. Gain a solid grasp of income statements, balance sheets, cash flow statements, key ratios, the Dupont Analysis, and how businesses track their performance and financial health.

\$1,500 | 2 days | in person or online



Program benefits

- Gain a solid understanding of income statements, balance sheets, and cash flow statements.
- Interpret these statements to track performance, uncover insights, and make informed decisions for your business.
- Calculate and analyze key ratios to assess business health and identify strengths and weaknesses.
- Leverage the Dupont Analysis to deep-dive into profitability and pinpoint areas for improvement.
- Make data-driven decisions with a new perspective on financial performance.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Financial Statements



Accounting Fundamentals



Financial Analysis



Accounting Systems and Regulatory Frameworks

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— Financial Times Executive Education rankings, 2023

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