

Thunderbird School of Global Management at Arizona State University and Tetr College of Business

Partnership overview: Integrated Bachelor's and Master's in Management and Technology (IBMT)

Thunderbird School of Global Management at Arizona State University and Tetr College of Business have established a partnership to deliver the Integrated Bachelor's and Master's in Management and Technology (IBMT), a four-year academic pathway combining global business education with immersive international market experience.

The partnership brings together Thunderbird's expertise in global leadership and management education with Tetr's experiential, multi-country learning model. The program is designed to prepare students for leadership roles in international business environments through a combination of academic study, applied business projects, cross-cultural collaboration, and exposure to global markets.

Institutional collaboration

Thunderbird School of Global Management at Arizona State University has spent more than 80 years developing leaders equipped to navigate global complexity across sectors and industries. Its approach to management education emphasizes global leadership, digital transformation, innovation, and cross-sector collaboration. Thunderbird has been recognized by Quacquarelli Symonds (QS) as the world leader in international trade for four consecutive years in the QS International Trade Rankings 2026.

Tetr College of Business focuses on experiential business education through a model centered on learning by doing. Students engage directly with international markets, founders, operators, and business ecosystems across multiple countries as part of their academic progression. In 2025, Tetr was recognized at the QS Reimagine Education Awards for Innovation in Business Education.

The IBMT partnership reflects a shared view that global business education is most effective when students engage directly with international markets and business environments throughout their academic journey rather than only through short-term study experiences.

Program structure

The IBMT program spans four years across six regions, with students progressing through academic and applied learning experiences in India, Dubai, China, Africa, Europe, and the United States.

Each phase of the program is designed around active engagement with local business ecosystems. Students participate in venture creation, market-based projects, cross-cultural team collaboration, and applied business learning within each region.

The final two academic terms take place at Thunderbird's campus in Tempe, Arizona, where students complete the graduate component of the program and earn a Master's degree from Thunderbird School of Global Management at Arizona State University.

By the time students arrive at Thunderbird, they will have completed multiple terms embedded within international markets and business environments, building practical experience alongside their academic development.

Academic outcomes

Graduates of the program earn both a Bachelor's degree and a Master's degree, including the Master's credential conferred by Thunderbird School of Global Management at Arizona State University.

The integrated structure is intended to support career pathways in areas including:

- International business
- Consulting
- Entrepreneurship
- Global strategy
- Technology and innovation management
- Finance and emerging markets

Access and scholarships

To support access to the program, Tetr College of Business has committed a \$1 million scholarship pool for IBMT students, in addition to existing financial aid and scholarship opportunities.