

















The Najafi 100 Million Learners Global Initiative is more than an educational movement — it's a revolution in access to world-class business and leadership education. With learners from every corner of the globe, we are breaking barriers, unlocking potential, and redefining what's possible.

Since its launch in January 2022, the Initiative has empowered thousands of learners by providing educational content in more than 40 languages at no cost. Through this innovative approach, individuals who once lacked access to top-tier education are now equipped with the knowledge and skills to transform their lives, elevate their communities, and drive global progress.

The impact is undeniable: entrepreneurs launching businesses, professionals advancing their careers, and changemakers leading their societies toward a brighter future. Every learner is a catalyst for change, proving that education is the key to unlocking economic mobility and sustainable prosperity worldwide.

The program is for everyone, and is designed to benefit individual learners as well as organizations and corporations, including their constituents, stakeholders, and employees through three tailored pathways.

The 100 Million Learners Global Initiative offers learners three distinct learning pathways to advance their personal and professional development.

1

Foundational Program

content for learners with any level of education

This program aims to build basic skills and knowledge in entrepreneurship and innovation.



Intermediate Program

content at the high school or undergraduate education level

This program offers more rigorous content to deepen understanding and enhance skills in entrepreneurship and innovation.



Advanced Program

content at the graduate education level

This program delivers specialized and in-depth content to prepare learners for leadership and sophisticated entrepreneurial endeavors

Learners will earn badges for each digital course they satisfactorily complete and a certificate for successfully completing all the courses within a program. Learners who satisfactorily complete the intermediate or advanced programs can apply for academic credit, which can be used toward the completion of degrees at Thunderbird/ASU, and virtually any university across the globe.



Our Foundational Program which includes the Global Entrepreneurship and Innovation Bootcamp course, is now available in 40 languages. These languages include:

Arabic, Bengali, Burmese, Czech, Dutch, English, Farsi, French, German, Gujarati, Hausa, Hindi, Hungarian, Bahasa (Indonesia), Italian, Japanese, Javanese, Kazakh, Kinyarwanda, Korean, Malay, Mandarin Chinese (S), Mandarin Chinese (T), Polish, Portuguese, Punjabi, Romanian, Russian, Slovak, Spanish, Swahili, Swedish, Tagalog, Thai, Turkish, Ukrainian, Urdu, Uzbek, Vietnamese, Yoruba, and Zulu.

