THUNDERBIRD
GLOBAL EXECUTIVE EDUCATION
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Global Foundations For The Fourth Industrial Revolution

Overview

The Fourth Industrial Revolution is changing the way we live, work and communicate. As it reshapes every aspect of life with a wide variety of new technologies, global leaders need to be prepared for the impact those often disruptive technologies have on government and organizations. Innovative technologies like artificial intelligence permeate our daily home and work lives, and offer incredible opportunities for growth and productivity, as well as competition and applications with questionable ethical implications. Navigating this challenging new world effectively takes certain skills, insights, great partnerships, and new models of business and governance, as well as amendments to existing regulatory systems.

Online

On Demand

$199
Cost per module

2
Modules

Who should attend?

- Aspiring global professionals, managers and executives

- Working professionals in public and private sectors

Learning outcomes

- Understand the concept of the 4IR and recognize its importance

- Examine the ethical considerations and challenges involved in leading in the 4IR

- Gain relevant insights as to what is needed to appropriately govern and regulate 4IR technologies

- Develop critical skills to lead in this new era and create value through emerging technologies

Curriculum

What is the 4IR and why does it matter? An Introduction to the opportunities, challenges, technologies, and dynamics of the new age.

Duration: 1 week | $199

- Demonstrate an understanding of the concept of the 4IR and recognize why it is important

- Recognize the different 4IR technologies and appreciate why they are transformative

- Take a systems-level view to assess the direct and indirect impact of the Fourth Industrial Revolution at the macro, meso and micro levels for your organization

The Fourth Industrial Revolution and the City

Duration: 1 week | $199

- Recognize concepts, principles, issues, & events related to artificial intelligence and its development.

- Demonstrate an understanding of the ways AI can be used by organizations and governments to improve operations and people's lives.

- Assess AI-related concepts and perceptions to further develop your understanding of AI and its place in the world.

Contact us:
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