

Global Leadership & Management Essentials Certificate

Overview

When your work goes global, you need a well-rounded skill set to lead the way in new and challenging environments as the Fourth Industrial Revolution unfolds. Working in the global marketplace brings exciting new opportunities and challenges. New experiences in new places are both stimulating and a bit disorienting. The leadership and entrepreneurship skills provided through Thunderbird's online executive certificate program will empower you with an understanding of what to focus on so that you can lead your organization in achieving its goals.

Thunderbird's Executive Certificate in Global Leadership and Management Essentials provides advanced learning that empowers you with broadened and bolstered management, entrepreneurship, and leadership skills — elevating your career potential. The Executive Certificate in Global Leadership and Management is awarded to those who complete three courses on cross-cultural communications, managing conflict with a global mindset, and a leadership elective centered on global finance, managing new technologies, or disruptive innovation.

To earn your Executive Certificate in Global Leadership and Management Essentials, enroll or contact us today.



Online



On Demand

8

Weeks

8+

Modules

Learning outcomes

- Understand the multicultural business environment and your own cultural orientation
- Learn conflict management techniques and how to identify global mindsets in negotiation
- Understand your global mindset deficiencies in the context of dispute resolution practices.

Curriculum

Cross-Cultural Communications

Understand different levels of culture by improving self-awareness and communication skills through the examination of your cultural orientation. Enhance your capacity to collaborate in global teams and improve your ability to give constructive feedback to team members. Examine how global diversity and inclusion will impact your company, and learn how to maximize individual contributions to foster creative problem-solving.

Managing Conflict with a Global Mindset

Understand how the attributes of a “global mindset” affect global negotiation and conflict management. Identify different frameworks of conflict styles and learn tailored solutions for each. Analyze and understand the implications of cultural orientations for choosing an alternative dispute resolution. Utilize mediation to identify social dimensions and problem-solving skills to achieve a win-win settlement. with a Global Mindset, Applied Financial Management, Multinational Financial Management, Data Mining & Predictive Analytics, Business Analytics Strategy, Enterprise Analytics & Big Data Strategy.

Modules

Cross-Cultural Communications

Duration: 8 weeks | \$990

Module 1: 21st Century Cross-Cultural Communication

Module 2: Self-Awareness & Cultural Orientation

Module 3: Global Teams & Communication Analysis

Module 4: Open Attitude (Stereotypes & Generalization)

Module 5: Diversity & Inclusion

Module 6: Global Leadership & Style-Switching

Module 7: Feedback in Cross-Cultural Settings

Module 8: Global Team Challenges

Managing Conflict with a Global Mindset

Duration: 8 weeks | \$990

Module 1: Introduction to Global Mindset Attributes & Conflict Management

Module 2: Framework for Conflict Management Styles

Module 3: Negotiation as Conflict Management

Module 4: Embracing Tension in Conflict Management

Module 5: Alternative Dispute Resolution

Module 6: Breakthrough Strategy with a Global Mindset

Module 7: Mediation as a Participant

Module 8: Mediation as a Mediator

Contact us:

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Thunderbird.asu.edu/exec-ed

