

Online Master of Applied Leadership and Management



About the program

More than ever, the world needs leaders. Sharpen your skills with Thunderbird's Online Master of Applied Leadership & Management (MALM) program, a unique online degree taught by Thunderbird's world-class professors. The MALM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format. Offered in a flexible model that blends online learning with optional in-person experiences, the MALM combines Thunderbird's prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MALM program and become part of the globally connected Thunderbird alumni network that opens doors and opportunities.

12-24

Months duration

100%

Online

11

Years - Average work experience

45k+

Alumni across 145 countries

Full tuition cost (USD)
\$33,300; other fees may apply
Scholarships available

Thunderbird School of Global Management
#1 Master's in management

Latest THE/WSJ Ranking

WSJ



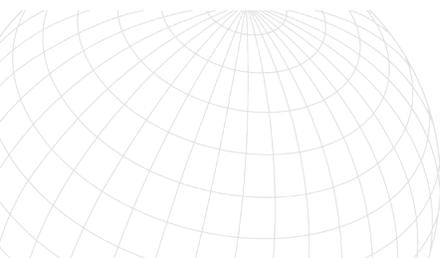
#1 in the U.S. for innovation
ASU ahead of MIT and Stanford

U.S. News & World Report, 7 years, 2016-2022



Do you have a T-bird mindset?

- Passionate about leadership management
- Intrigued by innovation and entrepreneurship
- Driven to solve complex challenges
- Committed to sustainable practices
- Curious about cultures and languages
- Motivated by travel and exploring the world



Program format

MALM curriculum is delivered 100% online, with the opportunity to add in-person experiences during field seminars abroad or during a capstone week at the end of the program. Degree duration is 12-24 months.

Curriculum

- Global Accounting; Managing with numbers
- Financial value creation for leaders
- Managing the global and regional business environment
- Strategy in a competitive world
- Global marketing strategy and management
- Leading digital and data decision making
- Communicating and negotiating in a dynamic world
- Applied learning 1
- Applied learning 2
- Global leadership and personal development (Capstone)



The program is very well built, so it's easy to follow the classes, and the communication with the professors is great when you have a question. We are building relationships with people from all over the world."

– **Marta Ochoa '22**

Master of Applied Leadership & Management
Ecuador

Requirements

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS, PTE, or Duolingo scores (if you did not graduate from an English-speaking university in a native English-speaking country)
- International experience
- Submission of the online application, **including:**
 - Resume documenting the professional and academic history
 - Documentation of residence
 - Official transcripts from all previously attended undergraduate and graduate institutions

APPLY NOW
Thunderbird.asu.edu



Contact us: +1 602-496-7100 | admissions.tbird@asu.edu