About the program

Thunderbird’s specialized Master of Global Management (MGM) is the vanguard degree for the Fourth Industrial Revolution. In this program, you will study practical core courses in global management, international political economy and cross-cultural engagement. Then, you’ll broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area, foreign language options, and hands-on experience through our Global Challenge Lab.

17 areas of concentration

- Global Business (STEM)
- Global Affairs
- Global Entrepreneurship
- Global Digital Transformation (STEM)
- Sustainability Solutions
- Public Policy
- Public Administration
- Nonprofit Leadership and Management
- Sustainable Tourism
- Legal Studies
- Creative Industries and Design Thinking
- Digital Audience Strategy
- Development and Innovation
- Integrated Healthcare
- Healthcare Delivery
- Data Science (STEM)

Design your own concentration

49 Credits
96% receive scholarships or financial assistance
4.4 Years - Average work experience
45k+ Alumni across 145 countries

Full tuition cost (USD)
$70,000; other fees may apply.
Scholarships available!
Do you have a T-bird mindset?

- Passionate about leadership management
- Intrigued by innovation and entrepreneurship
- Driven to solve complex challenges
- Committed to sustainable practices
- Curious about cultures and languages
- Motivated by travel and exploring the world

Applied learning and language immersion

At Thunderbird, you won’t just learn global leadership – you’ll live it, through hands-on experience and language immersion opportunities, and real-world projects around the globe.

Coursework outline

- Thunderbird flagship global leadership courses 18 credits
- Thunderbird applied learning 6 credits
- Electives in your chosen concentration 12 credits
- Career preparation course/alumni mentoring 1 credit
- Options for completing your elective credits:
  - a second concentration
  - any graduate-level classes that are relevant to your career
  Or
  - 6 credits of any graduate-level classes
  + 6 credits of language to meet the second language requirement

Requirements

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS, PTE, or Duolingo scores (if you did not graduate from an English-speaking university in a native English-speaking country)
- Official GMAT/GRE score (waivers available)
- International experience
- Contact information for one professional or academic reference
- Submission of the online application, including:
  - Resume documenting the professional and academic history
  - One essay answering an application question
  - Documentation of residence
  - Official transcripts from all previously attended undergraduate and graduate institutions
  - Admissions interview

The way the degree is structured is very practical. There isn’t a lot of just theory, it’s a lot of stuff that you practice day in and day out. You are already in a setting where you are working with peers, which is the nature your will have in a workplace”

– Ashraf Ismail ’22
Master of Global Management
Sudan

APPLY NOW
Thunderbird.asu.edu/graduate

Contact us: +1 602-496-7100 | admissions.tbird@asu.edu