Bachelor of Science in International Trade

About the program

The Bachelor of Science in International Trade provides talented, driven students with the exposure to the global business environment that will distinguish them in the workforce. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural and economic aspects of doing business on a global scale and in international markets in which government regulations vary widely from country to country.

Through Thunderbird’s training that builds a global mindset, students gain tools for managing supply chains, systematically assessing risk, exporting and importing goods and services, and using economic agreements to develop effective strategies for conducting international trade.

This program is unique in allowing students to learn new skills needed for a career in international trade through comprehensive, hands-on training and application of these skills during a local, national or international internship. Along with real-world learning experiences that provide global career opportunities, students attend courses taught by world-renown Thunderbird faculty and enjoy unique opportunities to learn from fellow students from around the world.
Who should attend?

• Students interested in international careers in trade and business

• International students who want to take advantage of an additional 2 years option OPT offered by STEM-certified programs

• Students seeking careers where an in-depth understanding of the political, cultural, and economic aspects of doing business on a global scale are needed

Sample courses

Year 1

• Brief Calculus
• Mathematics for Business Analysis
• Principles of Marketing for Global Organizations

Year 2

• Principles of Accounting for Global Organizations
• Elements of Statistics
• Macroeconomic Principles

Year 3

• Supply Chain Operations for Global Organizations
• International Trade and Regional Economic Agreements
• Survey of International Economics

Year 4

• Multinational Organizational Leadership
• Global Risk Assessment and Management
• Cross-Cultural Communication and Negotiation

Three years of optional practical training in the U.S. for qualified international students.

Career opportunities

Students in this program master a repertoire of globally transferable skills that open doors to an abundance of opportunities such as:

• Commodities broker
• Country manager
• Import and export agent
• International business development manager
• International market analyst
• Supply chain manager
• International product or brand manager
• Regulatory affairs manager

Aptitude requirements

To be admitted you will need one of the following:

• Top 25% in high school graduating class
• 3.00 GPA in competency courses (4.00 = “A”)
• ACT: 22 (24 nonresidents)
• SAT: 1120 (1180 nonresidents)
• Transfers students must have a minimum 2.50 cumulative transfer GPA

Competency requirements

To be admitted you need the following coursework:

• 4 years math
• 4 years English (non-ESL/ELL courses)
• 3 years lab sciences (1 year each from biology, chemistry, earth science, integrated sciences or physics)
• 2 years social sciences (including 1 year American history)
• 2 years same second language
• 1 year fine arts or 1 year career and technical education

Contact us: +1 602-543-1043 | undergrad.tbird@asu.edu

Apply now: Thunderbird.asu.edu

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