Executive Master of Arts in Global Affairs and Management

At the intersection of global business, public policy and law

Today’s world needs global leaders and managers more than ever. Accelerating global complexity and dynamism in this Fourth Industrial Revolution are reshaping how we create value, work and live – indeed who we are.

Thunderbird’s one-year Executive Master of Global Affairs and Management provides a digital global mindset and a unique combination of 21st century hard and soft skills for leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, collaborative problem-solving and creating sustainable global futures across geographies, cultures and sectors.

The program - designed for mid-career professionals in all sectors - also offers specializations in global business, global public policy or global law. With most classes meeting every other Friday and Saturday, the course schedule allows participants to remain working while earning their degree. Students can choose to travel abroad by adding one of Thunderbird’s immersive week-long global challenge labs and/or field seminars.

19
Weekend classes + residence and capstone immersion weeks

12
Years - Average work experience

12
Months duration

Washington, D.C.

Full tuition cost (USD)
$60,000; other fees may apply. Scholarships available.
Delivered for busy global professionals

- Globally, future-oriented curriculum facilitated by faculty content experts, professors of practice and experienced senior practitioners
- Practical, hands-on, discussion-based, action-oriented courses that promote immediately applicable learning delivered in a flipped classroom format
- Weekend courses
- Ideal location in downtown Washington, D.C.

Curriculum

January
One week immersion week:
- Global leadership

February - May
Three core courses:
- States and markets in a global economy: The Fourth Industrial Revolution
- Global affairs theory: Complexity and the art of problem-solving
- International Organizations: The craft of global networks in global affairs

May - August
Three courses from selected track below.

September - December
- Capstone prep
- Global entrepreneurship and sustainable business
- International finance and trade

December
One week immersion capstone course:
- Advanced perspectives on global leadership and strategy: Capstone

Available Tracks

- Global Law Track
  - International Law
  - International Business Transactions
  - Global Governance of Emerging Technologies

- Global Policy Track
  - Strategic Planning for Public Sector Leaders
  - Leadership for Public Organizations
  - Global Public Policy

- Global Business Track
  - Global Accounting
  - Financial Management for Global Value Creation
  - Global Marketing

Application deadlines

- June 30: Early Consideration
- August 30: First round
- October 30: Second round and international student deadline
- November 30: Final deadline

Application process

- Submit an online application with resume and transcripts from prior degrees. Qualified candidates will receive one interview with faculty.

Admissions profile

- 5+ years work experience
- 3+ years in management
- No GMAT required
- English proficiency required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability and value to the cohort.

Apply now
Thunderbird.asu.edu

Contact us: +1 602-496-7100 | admissions.tbird@asu.edu

Updated 03.22.2022