

Executive Masters of Arts in Global Affairs and Management



At the intersection of global business, public policy and law

Today's world needs global leaders and managers more than ever. Accelerating global complexity and dynamism in this Fourth Industrial Revolution are reshaping how we create value, work, live – indeed who we are.

Thunderbird's one-year Executive Masters of Global Affairs and Management in Washington DC, provides a digital global mindset and a unique combination of 21st century hard and soft skills for leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, collaborative problem-solving and creating sustainable global futures across geographies, cultures, and sectors.

The program, is for mid-career professionals in all sectors, also offers specializations in global business, global public policy, or global law. The schedule – most classes meet every other Friday/Saturday – allows participants to remain working while earning their degree. Students can choose to travel abroad by adding one of Thunderbird's immersive week-long global challenge labs and/or field seminars.

19

Weekend classes +
residence and capstone
immersion weeks



Washington, DC.

12

Years - Average
work experience

12

Months duration

Full tuition cost (USD)
\$60,000 ; other fees may apply.
Scholarships available!

Delivered for busy global professionals

- Globally, future-oriented curriculum facilitated by faculty content experts, professors of practice and experienced senior practitioners.
- Practical, hands-on, discussion-based, action-oriented courses that promote immediately applicable learning delivered in a flipped classroom format.
- Weekend courses.
- Ideal location in Downtown Washington, DC.

Curriculum:

January

One week immersion week:

- Global leadership

February - May

Three core courses:

- States and markets in a global economy: The Fourth Industrial Revolution
- Global affairs theory: Complexity and the art of problem-solving
- International Organizations: The craft of global networks in global affairs

May - August

Three courses from selected track below.

September - December

- Capstone prep
- Global entrepreneurship and sustainable business
- International finance and trade

December

One week immersion capstone course:

- Advanced perspectives on global leadership and strategy: v Capstone

Available Tracks



Global Law Track

- International Law
- International Business Transactions
- Global Governance of Emerging Technologies



Global Policy Track

- Strategic Planning for Public Sector Leaders
- Leadership for Public Organizations
- Global Public Policy



Global Business Track

- Global Accounting
- Financial Management for Global Value Creation
- Global Marketing

Application Deadlines

- **April 25:** Early Consideration
- **June 7:** First-round
- **July 26:** Second-round
- **October 4:** Third-round and international student deadline
- **November 29:** Final

Admissions profile

- 5+ years work experience
- 3+ years in management
- No GMAT required
- English proficiency required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability, and value to the cohort

Application Process

- Submit an online application with resume and transcripts from prior degrees. Qualified candidates will receive 1 interview with faculty.

APPLY NOW

Thunderbird.asu.edu/Graduate



Contact us: +1 602-496-7100 | admissions.tbird@asu.edu