Global Executives for the Fourth Industrial Revolution

The world is innovating. Technology is changing the way we live, work, and relate to each other. To thrive in this new paradigm of rapid technological transformation, where machine learning and artificial intelligence are driving change in all industries’ practices, a revitalized brand of business and management education is essential. In a world of innovation and constant change, Thunderbird is educating, inspiring, and empowering nimble, ethical leaders who are equipped to build sustainable enterprises.

12-MONTH DURATION

- Opening 5-day residence module
- 10 class weekends (for 2022-23 calendar)*
  *One weekend per month with online supplemental sessions in between
- 1 week Global Field Seminar abroad or Global Challenge Laboratory
- **3 elective classes with multi-location and multi-delivery options

**Personal Leadership Coaching throughout

Global Executive Speaker Series throughout

17

Years-average experience

50k+

Alumni across 140 countries

12 Month duration

35%

Admitted with advanced degrees

Full tuition cost (USD)

$67,207; other fees may apply.

Scholarships available.

**The elective courses for EMGM students are offered in the following formats: asynchronous online, in-person campus-based classes (day or evening, Mon-Thur), or intensive weekends in D.C. or Los Angeles.
**Delivered for busy global professionals**

- Globally, future-oriented curriculum facilitated by faculty content experts, professors of practice and experienced senior practitioners
- Working professionals who see potential for growth and promotion in international management positions inside or outside of their current organization
- Entrepreneurial-minded professionals who are interested in starting their own business or becoming a strategic consultant in their field of interest

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**Applied learning and language immersion**

At Thunderbird, you won’t just learn global leadership – you’ll live it through hands-on experience and language immersion opportunities, and real-world projects around the globe.

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**Curriculum:**

### Fall semester

- Global personal leadership journey
- Communicating and negotiating across cultures
- Big data in the global economy

### Spring semester

- Global leadership
- Global digital transformation
- Global field seminar or global challenge lab
- Elective 1

### Summer semester

- Navigating global and regional business
- Global personal leadership development
- Elective 2
- Elective 3

Electives can include highly recommended courses in global finance, global strategy, global marketing, global accounting, global entrepreneurship and/or many other specialized courses across Thunderbird/ASU that fit the needs of each student.

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**Application deadlines**

- **October 30:** Early Consideration
- **November 30:** First-round
- **January 30:** Second-round
- **March 30:** Third-round and international student deadline
- **June 30:** Final deadline
- **July 30th:** Extended Consideration

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**Admissions profile**

- 8+ years work experience
- 3+ years in management
- No GMAT required
- English proficiency required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability, and value to the cohort.

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**Application process**

- Submit an online application with resume and transcripts from prior degrees. Qualified candidates will receive 1 interview with faculty.

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**Application now**

[Thunderbird.asu.edu](http://Thunderbird.asu.edu)

**Contact us:** +1 602-496-7100 | admissions.tbird@asu.edu