About the program

More than ever, the world needs leaders. Sharpen your skills with Thunderbird’s Master of Applied Leadership and Management (MALM) program, a unique online degree taught by Thunderbird’s world-class professors. The MALM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format.

Offered in a flexible model that blends online learning with optional in-person experiences, the MALM combines Thunderbird’s prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MALM program and become part of the globally-connected Thunderbird alumni network that opens doors and opportunities.
Do you have a T-bird mindset?

- Passionate about leadership management
- Intrigued by innovation and entrepreneurship
- Driven to solve complex challenges
- Committed to sustainable practices
- Curious about cultures and languages
- Motivated by travel and exploring the world

Program format

MALM curriculum is delivered 100% online, with the opportunity to add in-person experiences during field seminars abroad or during a capstone week at the end of the program. Degree duration is 12-24 months.

Curriculum

- Global Accounting; Managing with numbers
- Financial value creation for leaders
- Managing the global and regional business environment
- Strategy in a competitive world
- Global marketing strategy and management
- Leading digital and data decision making
- Communicating and negotiating in a dynamic world
- Applied learning 1
- Applied learning 2
- Global leadership and personal development (Capstone)

Requirements

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS, PTE, or Duolingo scores (if you did not graduate from an English-speaking university in a native English-speaking country)
- International experience
- Submission of the online application, including:
  - Resume documenting the professional and academic history
  - Documentation of residence
  - Official transcripts from all previously attended undergraduate and graduate institutions

Degree starts

- **Spring:** January or March
- **Summer:** May or Late June
- **Fall:** August or October

Applications are accepted on a rolling basis.

Contact us: +1 602-496-7100 | admissions.tbird@asu.edu

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Thunderbird.asu.edu