

Global Health Management Certificate



Certificate Overview

Influence health systems on a global scale, driving organizational change and new approaches in the post-COVID age. Gain a nuanced understanding of the diverse social, political, and cultural issues surrounding global health delivery and practice. Develop the skills and knowledge needed to lead an organization through new and emerging health care challenges.

Thunderbird School of Global Management at Arizona State University and ASU's Edson College of Nursing and Health Innovation's online Global Health Management certificate program empowers health professionals of all backgrounds, equipping them with the perspectives and skills to join the next generation of rising global health leaders.



Online



On Demand

\$990

Total cost per course

2

Courses

Full tuition cost (USD)

\$990 per course; other fees may apply

Thunderbird School of Global Management
#1 Master's in management

WSJ



— Latest THE/WSJ Ranking

#1 in the U.S. for innovation
ASU ahead of MIT and Stanford



— U.S. News & World Report, 8 years, 2016–2023

Learning outcomes

- Describe the major topics and strategies concerning global health leadership in the field today.
- Examine social, political, cultural and economic determinants that influence health outcomes.
- Explore global health perspectives in association with various health conditions and diseases.

Curriculum

Global Health Perspectives and Trends

The Global Health Perspectives and Trends course introduces participants to the field of global health, providing a population-based perspective on health care policy, practice, and research. In this certificate, we will discuss basic but essential global health concepts. You will have the opportunity to become familiar with the United Nations' Sustainable Development Goals (SDGs), with particular emphasis on the global health agenda and the roles of the World Health Organization and other key players in global health. The certificate also covers socioeconomic determinants of health. It examines world health disparities and the global burden of specific conditions — such as infectious diseases and non-communicable diseases — as well as the broad concepts of disease prevention and health promotion, the life-course approach to population health, and global health challenges. Throughout the program, we will share examples of strategies and interventions used in global health to improve population health outcomes.

Applications in Global Health: Practice and Policy

The Applications in Global Health: Practice and Policy course examines how global health experts bridge the gap between the best practices of global health research and the real-world intricacies of global health practice. In this certificate, we will identify the strategies utilized for global health surveillance, monitoring, and research. Learners will become familiar with some of the common ways global health data is disseminated, and how evidence-based practices can be translated into the basis for effective policy. Learners will explore the ways that this cycle is iterated at a global scale, especially in times of global health crises or disaster response. Examples of how health professionals can engage with this process at multiple levels will be shared throughout the course.

Global Health Perspectives and Trends

Duration: 8 weeks | \$990

Module 1: Introduction to Global Health and UN Sustainable Development Goals (SDGs)

Module 2: Disparities in Global Health Outcomes

Module 3: Global Challenges in Health Systems

Module 4: Global Health Across the Lifespan

Module 5: Global Health and Chronic Non-Communicable Diseases

Module 6: Global Health and Infectious Diseases

Module 7: Key Issues and Considerations in Global Health

Module 8: Disease Prevention and Health Promotion

Applications in Global Health: Practice and Policy

Duration: 8 weeks | \$990

Module 1: Ethics and Protections: from Local to Global Health

Module 2: Seeking the Best Evidence in Global Health Practice and Policy

Module 3: Measuring, Monitoring and Evaluating Global Health

Module 4: Economic Issues, Analyses, and Systems in Global Health

Module 5: Influencing Global Health Policy

Module 6: Disaster Response in Natural and Human-Made Crises

Module 7: Global Health Policy Process, Development, and Politics

Module 8: Writing and Publishing: Tools for Policy

APPLY NOW

[Thunderbird.asu.edu/executive-education](https://thunderbird.asu.edu/executive-education)

Contact us: +1 602-496-7100 | exec.ed@thunderbird.asu.edu

