About the program

More than ever, the world needs leaders. Sharpen your skills with Thunderbird School of Global Management’s Master of Leadership and Management (MLM) program, a unique online degree taught by Thunderbird’s world-class professors. The MLM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format. Offered in a flexible model that blends online learning with optional in-person experiences, the MLM combines Thunderbird’s prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MLM program and become part of the globally-connected Thunderbird alumni network that opens doors and opportunities.

12-24
Months duration

100%
Online

11
Years of work experience (average)

50k+
Alumni across 145 countries

Full tuition cost (USD) $39,000
*subject to university fee changes
Scholarships available
Do you have a T-bird mindset?

• Passionate about leadership and management.
• Intrigued by innovation and entrepreneurship.
• Driven to solve complex challenges.
• Committed to sustainable practices.
• Curious about cultures and languages.
• Motivated by travel and exploring the world.

Program format

The MLM curriculum is delivered 100% online, but also offers in-person opportunities through global field seminars and challenge labs abroad, plus a 4-day on-campus course (TAM505) where students would complete approximately 50% of this course. Degree duration 12-24 months.

Curriculum

• Global Accounting; Managing by Numbers
• Financial Value Creation for Leaders
• Navigating Global and Regional Business Environments
• Global Leadership and Personal Development
• Customer Experience and Digital Marketing in a Global World
• Data Analytics and Digital Transformation in a Global World
• Communicating and Negotiating in a Dynamic World
• Global Entrepreneurship and Sustainable Business
• Strategy in a Competitive World (Capstone)
• Applied Learning 1
• Specialization: Global and Public Affairs (*option)

Requirements

• Undergraduate degree from an accredited university.
• Competitive TOEFL, IELTS, PTE, or Duolingo scores (if you did not graduate from an English-speaking university in a native English-speaking country).
• International experience (optional)
• Submission of the online application, including:
  • Resumé documenting the professional and academic history.
  • Official transcripts from all previously attended undergraduate and graduate institutions.

I am from Ecuador and have lived in Phoenix for almost 12 years. For me, Thunderbird has been a beautiful experience. The communication with professors is great, and I love that I can build relationships with people from all over the world.”

Marta Ochoa ’22
Master of Applied Leadership and Management
Ecuador

APPLY NOW
Thunderbird.asu.edu

Contact us: +1 602-496-7100 | admissions.tbird@asu.edu

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