THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

ASU | Arizona State University

Executive Master of Arts in Global Affairs and Management

At the intersection of global business, global public policy and emerging technology

Today's world needs future-ready global leaders and managers more than ever. The global economy is becoming increasingly complex and dynamic as the Fourth Industrial Revolution accelerates, reshaping how we create value, work, and live. In this new era of rapid change, transnational organizations demand entrepreneurial innovators who can create a sustainable global future that segues across geographies, cultures, and sectors.

Thunderbird's one-year Executive Master of Arts in Global Affairs and Management (EMAGAM) degree fosters a digital global mindset through a unique combination of 21st-century hard and soft skills. Students build expertise in leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, and collaborative problem-solving.

Based in Washington, D.C., the program is tailored for mid-career professionals in all sectors, offering specializations in global business or global public policy. Most classes meet every other Friday and Saturday. The flexible schedule allows participants to continue working while earning their degrees. Students may choose to travel abroad by adding one of Thunderbird's immersive week-long field seminars and/or Global Challenge Labs+.

+Additional expenses are expected to be paid by students.

19
weekends

Washington, D.C.

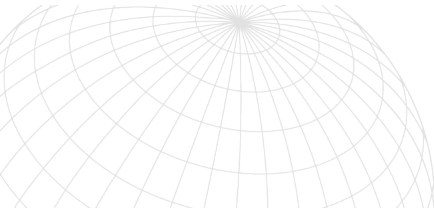**14**
years of work experience
(5 years minimum)

12
months duration

Full tuition cost (USD)
$60,000; other fees may apply.
Scholarships available.

Delivered for busy global professionals

- Globally, future-oriented curriculum facilitated by faculty content experts, professors of practice and experienced senior practitioners

- Practical, hands-on, discussion-based, action-oriented courses that promote immediately applicable learning delivered in a flipped classroom format

- Weekend courses

- Ideal location in downtown Washington, D.C.

Curriculum

August - December

- States and Markets in a Global Economy: The Fourth Industrial Revolution, International Finance and Trade

- Global Affairs: Complexity and the Craft of Global Networks

- Data Analytics and Digital Transformation in the Global World

- Global Entrepreneurship and Sustainable Business

January - May

- Communicating and Negotiating Across Cultures*

- Optional Global Field Seminar

- Agile Governance and Leadership in a Complex and Digital World

- Elective #1

May - August

- Elective #2

- Elective #3

- Global Leadership and Strategy

Available Specializations

Global Public Policy
- Policy Analysis for a Global World
- Strategic Planning and Public Financial Management in the Global Public Sector

Global Business
- Financial Management for Global Value Creation
- Global Marketing

**Sample previous course; course options subject availability.

***The elective courses for EMAGAM students may be offered in varying formats: in-person campus-based classes (Fri-Sat), intensive weekends in D.C. or Los Angeles, or asynchronous online.

*This program requires an applied learning experience. The course "Communicating and Negotiating Across Cultures" meets the program requirement at no additional cost to students but may be substituted for another option to meet the applied learning course; additional course options available with varying cost, including the Global Field Seminar and Global Challenge Lab. Internship may be another option for eligible students. Students may confirm details with an advisor upon course selection.

Application deadlines

- **October 30:** Early consideration

- **November 30:** First round

- **January 30:** Second round and international student deadline

- **March 30:** Third round and international student deadline
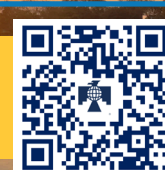
- **June 30:** Final deadline

Admissions profile

- 5+ years work experience

- 3+ years in management

- No GMAT required

- English proficiency required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability and value to the cohort.

Application process

- Submit an online application with resume and transcripts from prior degrees. Qualified candidates will receive one interview with faculty.

APPLY NOW
Thunderbird.asu.edu

Contact us: +1 602-496-7100 | admissions.tbird@asu.edu

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