Now, more than ever businesses are realizing that setting ambitious sustainability goals is key to driving long-term profitability and corporate resilience in the face of economic, social and environmental challenges. More and more organizations have pivoted towards the concept of circular economy, as a more business-oriented, risk mitigating approach to becoming sustainable—and it isn’t about one person or department—it extends into supply chains, throughout an organization, and beyond, into the communities their businesses operate, live and serve in.

The Ethical Circular Economy module is designed to inform and equip business leaders with tools to design and implement strategies for a more sustainable and prosperous future and elevate their organizations to a circular economy.
Who should attend?

- Middle and upper level managers
- Working professionals in public and private sectors

Learning outcomes

- Learn about the principles and practices of a linear system vs. a circular system
- Discover systems thinking and using principles of system design to map systems
- Assess the importance of system wide collaboration to ensure collective impact
- Understand the societal and environmental impacts of supply chains

Curriculum

The Unsustainable Linear Economy: Why We Need to Transition to Circularity

Enhance your skills and knowledge with this module on the unsustainable linear economy. The linear economy model and how it currently functions globally is not sustainable. Shifting to a circular economy requires creativity in rethinking product designs, production (or manufacturing) processes and entire value chains. This short but comprehensive module provides an introduction into the concept of the linear economy, covering sustainability challenges with supply chains of products and services and global trends. Work towards solutions for your organization to transition to an ethical circular economy.

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