Overview

Explore the world of finance from every angle through a global lens. As the Fourth Industrial Revolution accelerates, understanding the unique challenges, opportunities, and success strategies of the global financial market takes sophisticated, comprehensive instruction in all matters of global finance.

Thunderbird’s Executive Certificate in Global Finance provides executives, entrepreneurs, and other leaders with foundational knowledge, tools, conceptual mastery, and hands-on skills to thrive in the world of global finance. Whether your goal is to incorporate these skills into your current career or position yourself for a transition into global finance, this two-course online professional development program will give you the confidence and capabilities to conduct business globally with secure, smart, and success-based finance strategies.

Learning outcomes

• Understand the intricacies of managing a firm’s working capital in an efficient manner

• Learn the fundamentals of foreign exchange, the parity conditions and the various foreign currency exposures faced by multinational firms

• Build the necessary skills and strategies for effectively analyzing a capital project across borders

Curriculum

Applied Financial Management
Learn proven tactics for extracting information from financial statements to analyze the operating, investing, and financing activities of a company. Discover effective strategies to manage a firm’s working capital. Apply the various valuation techniques to value securities and capital projects.

Multinational Financial Management
Understand the relationship between interest rates, foreign exchange, and inflation rates. Recognize how to identify foreign exchange exposures, and determine if alternative hedging instruments should be used to manage these exposures. Analyze current risk management strategies, and see how they can mitigate the impact of currency fluctuations on foreign cash flows.

Modules

Applied Financial Management
Duration: 8 weeks I $990

- Module 1: Overview of Corporate Financial Management
- Module 2: Understanding Financial Statements
- Module 3: Working Capital Management
- Module 4: Financial Analysis
- Module 5: Time Value of Money
- Module 6: Valuing Securities
- Module 7: Investment Analysis
- Module 8: Evaluating an Investment Project

Multinational Financial Management
Duration: 8 weeks I $990

- Module 1: Overview of Global Financial Management
- Module 2: Financial Options
- Module 3: Forwards, Futures, and Swaps
- Module 4: Short-term Assets and Liabilities Management
- Module 5: Currency Exposures
- Module 6: Currency Hedging
- Module 7: Country Risks
- Module 8: Cross Border Valuation

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