

# Global Foresight & Leadership for Accelerated Growth Certificate

## Overview

Thunderbird's Executive Certificate of Global Foresight & Leadership for Accelerated Growth provides advanced learning that expands your global leadership, business, and management skills – and your career potential. By earning this executive certificate, you will develop a well-rounded business and management skillset that positions you to maximize the benefits of the Fourth Industrial Revolution. This program empowers you with a global mindset combined with a solid grounding of 21st-Century leadership and entrepreneurship knowledge. Drive actionable results by studying the proficiencies and traits of leaders and entrepreneurs who are thriving in this new era of disruption and rapid technological advancement. Learn proven leadership techniques for preparing global organizations to face sudden change and unpredictable futures in a constantly evolving and increasingly interconnected world economy.

Earn an Executive Certificate in Global Foresight & Leadership for Accelerated Growth by completing two courses: Transformational Leadership for the Fourth Industrial Revolution and Future-Ready for Disruptive Innovation.



Online



On Demand

8

Weeks

8+

Modules

## Learning outcomes

- Discover how extraordinary leaders flex their executive presence and style to influence and drive team performance
- Examine change and how leaders can manage change with agility, collaboration, self-assessment, and reflection
- Learn to identify and analyze future trends to tap their potential impact on the market

## Curriculum

### Transformational Leadership for the Fourth Industrial Revolution

Understand how extraordinary leaders flex their executive presence and style to influence and drive team performance. Enhance your capacity to develop and craft the most compelling messages around your ideas and strategies for maximum influence. Examine change and how leaders can manage change through agility, collaboration, self-assessment, and reflection.

### Future-Ready for Disruptive Innovation

Identify and analyze future trends to tap their potential impact on the market. Understand how Future-fit Narratives can help forecast possible futures and will help better determine strategies to adopt for your company. Take a practical look at innovation and learn how it is strategically imperative for everyone in an organization to have an innovative mindset.

## Modules

### Transformational Leadership for the Fourth Industrial Revolution

**Duration:** 8 weeks | \$990

**Module 1:** Leading to Amplify Your Impact

**Module 2:** Storytelling that Drives Authentic Action

**Module 3:** Being the Winner Today & Tomorrow

**Module 4:** Aligning the New Model

**Module 5:** Driving Change & Progress

**Module 6:** Fast, Agile, Collaborative

**Module 7:** Powering Through the Dark Side

### Future-Ready for Disruptive Innovation

**Duration:** 8 weeks | \$990

**Module 1:** Understanding & Tapping Future Trends

**Module 2:** Agility in Turbulent Economic & Social Times

**Module 3:** Back-casting, Forecasting & the Power of Present-casting

**Module 4:** Future Fit Narratives

**Module 5:** Technology & Human Innovation

**Module 6:** Concept & Business Innovation Through Effective Ideation

**Module 7:** Accelerating Success Through Effective Validation

**Module 8:** Winning Adoption for Your New Ideas

#### Contact us:

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[Thunderbird.asu.edu/exec-ed](https://Thunderbird.asu.edu/exec-ed)

