Overview

When your work goes global, you need a well-rounded skill set to lead the way in new and challenging environments as the Fourth Industrial Revolution unfolds. Working in the global marketplace brings exciting new opportunities and challenges. New experiences in new places are both stimulating and a bit disorienting. The leadership and entrepreneurship skills provided through Thunderbird’s online executive certificate program will empower you with an understanding of what to focus on so that you can lead your organization in achieving its goals.

Thunderbird’s Executive Certificate in Global Leadership and Management Essentials provides advanced learning that empowers you with broadened and bolstered management, entrepreneurship, and leadership skills — elevating your career potential. The Executive Certificate in Global Leadership and Management is awarded to those who complete three courses on cross-cultural communications, managing conflict with a global mindset, and a leadership elective centered on global finance, managing new technologies, or disruptive innovation.

To earn your Executive Certificate in Global Leadership and Management Essentials, enroll or contact us today.
Learning outcomes

- Understand the multicultural business environment and your own cultural orientation
- Learn conflict management techniques and how to identify global mindsets in negotiation
- Understand your global mindset deficiencies in the context of dispute resolution practices.

Curriculum

Cross-Cultural Communications
Understand different levels of culture by improving self-awareness and communication skills through the examination of your cultural orientation. Enhance your capacity to collaborate in global teams and improve your ability to give constructive feedback to team members. Examine how global diversity and inclusion will impact your company, and learn how to maximize individual contributions to foster creative problem-solving.

Managing Conflict with a Global Mindset
Understand how the attributes of a “global mindset” affect global negotiation and conflict management. Identify different frameworks of conflict styles and learn tailored solutions for each. Analyze and understand the implications of cultural orientations for choosing an alternative dispute resolution. Utilize mediation to identify social dimensions and problem-solving skills to achieve a win-win settlement with a Global Mindset.

Modules

Cross-Cultural Communications
Duration: 8 weeks | $990

Module 1: 21st Century Cross-Cultural Communication
Module 2: Self-Awareness & Cultural Orientation
Module 3: Global Teams & Communication Analysis
Module 4: Open Attitude (Stereotypes & Generalization)
Module 5: Diversity & Inclusion
Module 6: Global Leadership & Style-Switching
Module 7: Feedback in Cross-Cultural Settings
Module 8: Global Team Challenges

Managing Conflict with a Global Mindset
Duration: 8 weeks | $990

Module 1: Introduction to Global Mindset Attributes & Conflict Management
Module 2: Framework for Conflict Management Styles
Module 3: Negotiation as Conflict Management
Module 4: Embracing Tension in Conflict Management
Module 5: Alternative Dispute Resolution
Module 6: Breakthrough Strategy with a Global Mindset
Module 7: Mediation as a Participant
Module 8: Mediation as a Mediator

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