

Global Health Management Certificate



Certificate Overview

Influence health systems on a global scale, driving organizational change and new approaches in the post-COVID age. Gain a nuanced understanding of the diverse social, political, and cultural issues surrounding global health delivery and practice. Develop the skills and knowledge needed to lead an organization through new and emerging health care challenges.

Thunderbird School of Global Management at Arizona State University and ASU's Edson College of Nursing and Health Innovation's online Global Health Management certificate program empowers health professionals of all backgrounds, equipping them with the perspectives and skills to join the next generation of rising global health leaders.



Online



On Demand

\$3,564

Total cost of certificate

4

Courses

Full tuition cost (USD)

\$990 per course; other fees may apply

Thunderbird School of Global Management
#1 in the world for international trade 
ASU ahead of Cambridge, Stanford and Harvard
— QS International Trade Rankings, 2023

#1 in the U.S. for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 8 years, 2016–2023



Who should attend?

- Health professionals of all backgrounds interested in building their leadership focus with an emphasis on global and transcultural health.
- Dynamic leaders ready to help steer their organizations toward better global health practices.
- Individuals eager to learn more effective strategies for identifying and addressing global challenges in the post-COVID age.

Learning outcomes

- Describe the major topics and strategies concerning global health leadership in the field today.
- Examine social, political, cultural and economic determinants that influence health outcomes.
- Explore global health perspectives in association with various health conditions and diseases.
- Apply practices of global health in an organizational leadership capacity.

Curriculum

Global Health Perspectives and Trends

The Global Health Perspectives and Trends course introduces participants to the field of global health, providing a population-based perspective on health care policy, practice, and research. In this course, we will discuss basic but essential global health concepts. You will have the opportunity to become familiar with the United Nations' Sustainable Development Goals, with particular emphasis on the global health agenda and the roles of the World Health Organization and other key players in global health. The course also covers socioeconomic determinants of health. It examines world health disparities and the global burden of specific conditions — such as infectious diseases and non-communicable diseases — as well as the broad concepts of disease prevention and health promotion, the life-course approach to population health, and global health challenges. Throughout the program we will share examples of strategies and interventions used in global health to improve population health outcomes.

Applications in Global Health: Practice and Policy

This course examines how global health experts bridge the gap between the best practices of global health research and the real-world intricacies of global health practice. Explore the strategies these experts utilize for global health surveillance, monitoring, and research. Familiarize yourself with some of the common ways to disseminate global health data, and how to create more effective policy based on evidence-based practices. What are the ways to iterate this cycle on a global scale, especially in times of global health crises or disaster response? Throughout the course, we will share examples of how health professionals can engage with this process at multiple levels.

Cross-Cultural Communications

Understand different levels of culture by improving self-awareness and communication skills through the examination of your cultural orientation. Enhance your capacity to collaborate in global teams and improve your ability to give constructive feedback to team members. Examine how global diversity and inclusion will impact your company, and learn how to maximize individual contributions to foster creative problem-solving.

Managing Conflict with a Global Mindset

Understand how the attributes of a “global mindset” affect global negotiation and conflict management. Identify different frameworks of conflict styles and learn tailored solutions for each. Analyze and understand the implications of cultural orientations for choosing an alternative dispute resolution. Utilize mediation to identify social dimensions and problem-solving skills to achieve a win-win settlement.

APPLY NOW

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