

Transforming and Innovating Global Health Care Certificate



Certificate Overview

The Transforming and Innovating Global Health Care certificate combines the expertise of two different organizations: Thunderbird School of Global Management, which specializes in understanding how technology is transforming global businesses, and Mayo Clinic, which is ranked #1 by Newsweek in its annual list of the “World’s Best Hospital.” Together, they present how digital technology is currently being used in patient care and how it might be used in the future. This certificate program examines how leaders can successfully navigate the challenges of a rapidly changing environment and achieve ambitious goals for change to ensure the delivery of service to the right patient, by the right provider, at the right place, and at the right time.



Online



On Demand

\$1,795

Total cost of certificate

6

Modules

Full tuition cost (USD)

\$1,795 per certificate; other fees may apply

Who should attend?

This certificate is designed exclusively for experienced stakeholders in the health care industry including physicians, hospital administrators, senior medical technology professionals, pharmaceutical executives, public health leaders, and venture capitalists. The program provides participants with a comprehensive understanding of the leadership models, platform plays, digital innovations, and technology that can drive sustainable value for patients and the health care system as a whole.

Learning outcomes

- Recognize the impact of cross-industry drivers of change.
- Define the specific ways in which technology like remote monitoring and wearables, the internet of things (IoT), artificial intelligence (AI), Big Data-enabled decision-making, and Web 3.0 are reshaping patient expectations and transforming care delivery models.
- Identify global trends in health care from the perspective of leading, experienced practitioners in their field and how these trends can be translated into every day, real-time practical solutions.

Curriculum

In this course, you will:

- Connect with experts on the latest innovations across the health care value chain, delivered to the right patient, by the right provider, at the right place at the right time.
- Examine cross-industry drivers of change, the use of data, and evolving models of engagement across the health care value chain.
- Explore how rapidly evolving changes in technology like remote monitoring and wearables, the internet of things (IoT), artificial intelligence (AI), big data enabled decision making, and Web 3.0 and the metaverse are resetting patient expectations and providers' re-organization of care delivery.
- Hear first-hand from leading, experienced practitioners in their fields, and learn how to identify global trends and translate them into everyday, real-time practical solutions.

Module 1: Shaping Change: The Fourth Industrial Revolution

Module 2: Operationalizing Change: Building Success into Transformation Initiatives

Module 3: Scaling & Embedding Change: Harnessing Data & Technology

Module 4: The Mayo Clinic Experience: Building a Foundation for Patient Care

Module 5: The Mayo Clinic Experience: Transforming the Patient Experience

Module 6: The Mayo Clinic Experience: Innovation Case Studies

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