

Leadership in Emerging Markets



Certificate overview

Great leaders leave a legacy of great accomplishments, impacting their organizations and their people. While leaders begin by setting the direction and expectations, the bulk of their energies are devoted to aligning their organizations, developing and motivating their people, and managing performance.

Thunderbird School of Global Management's executive certificate in Leadership in Emerging Markets equips professionals with the skills to lead in dynamic environments — ones that often lack resources and role models. Leaders will emerge from this program reaping the unparalleled benefits and rewards that come with igniting change in their organizations and honing their leadership style and roadmap.



Phoenix, AZ



In-person

4

Days

December 4–7, 2023



Executive Certificate

Full tuition cost (USD)

\$3,500; other fees may apply

Who should attend?

- Executives in emerging market countries who are eager to improve their organizational impact.
- Professionals with responsibilities that include profit and loss oversight.
- Senior managers from all areas of the organization.

Learning outcomes

- Overcome emerging market hurdles in managing performance, driving accountability, leading, and motivating change.
- Strengthen your ability to lead with limited resources.
- Enhance your presence as an effective leader.
- Create a personal development roadmap.

Curriculum

The program is designed to be fast-moving and highly interactive. Participants will work closely with peers from other emerging markets and a wide array of industries.

During the program, the following themes and issues are addressed:

Context setting

- Understanding the pressures faced as a leader
- Review how context is changing and how these changes might differ for those in more developed markets

Inspiring action

- Building greater organization agility
- Motivating for performance and aligning rewards
- Managing high and low performing employees
- Effective coaching through feedback, conflict resolution, and communication

Leading change

- Understanding the determinants of effective change
- Helping employees see the need to change
- Motivating change
- Keys to maintaining momentum

Developing yourself

- Building personal leadership credibility
- Honing a leadership style
- Mapping a future as a leader

On the final day of the program, sessions move off-site to the world-famous Sedona, Ariz. In this outdoor context, participants will spend time focusing on personal development, ambitions, and plans.

APPLY NOW

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