Certificate overview

Thunderbird School of Global Management is now enrolling executives for its Global Innovation, Technology, and Entrepreneurship certificate. This program offers a transformative learning experience designed for seasoned professionals who aspire to navigate the rapidly evolving global digital landscape. The comprehensive program equips participants with cutting-edge knowledge and skills that are essential for thriving in the global and digital age.

Through interactive sessions — including simulations, problem-solving, and real-world case studies — participants gain deep insights and new skillsets to harness emerging technologies, manage innovation, and practice entrepreneurship/intrapreneurship. One of the primary benefits of this certificate is its emphasis on real-world application, allowing executives to implement newfound knowledge and capabilities directly into their organizations for exponential growth and transformation.

In addition, participants benefit from networking opportunities with Thunderbird faculty and alumni, fostering valuable connections that can lead to collaborations and partnerships. Thunderbird’s renowned faculty and a seasoned, diverse cohort provide a rich learning environment, ensuring a holistic understanding of technology, innovation, and entrepreneurship in the context of international leadership and management.

Upon completion of the program, participants emerge as visionary leaders who are well-equipped to steer their organizations toward sustainable success in the dynamic global digital era.

Course instructors include Thunderbird’s world-renowned faculty members, Tom Hunsaker, Rebeca Hwang, and Glenn Edens.

Enroll Now:
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