THUNDERBIRD
GLOBAL EXECUTIVE EDUCATION
Powered by the Arizona State University Enterprise

Taiwan Going Global

ASU

Certificate overview

The Thunderbird School of Global Management – ranked #1 in International Trade by QS World University Rankings and #1 in Management by the Times Higher Education / Wall Street journal will be offering a world class open enrollment executive education program tailored for Taiwanese leaders in the private and public sectors. The program "Taiwan Going Global," offers 21st century knowledge and skillsets for successfully taking Taiwanese enterprises global, establish competitive advantage and to drive growth by advancing your organizational readiness for global expansion to advancing your own and your team's global mindsets to entering and winning in new markets to building collaborations with partner companies, governments and communities worldwide. This initial program will be followed by another offering in March with distinguished Soochow University faculty on "Going Global to the United States" in particular.

Program benefits and outcomes:

- Assess and advance your enterprise's organizational readiness for global growth
- Develop a strong global mindset for yourself and your team
- Learn effective strategies for selecting and entering new markets to drive growth
- Deepen capabilities for building successful international partnerships and collaborations

Whether you are an aspiring entrepreneur, seasoned business executive/manager, or government leader, this program empowers you to succeed in the complex landscape of international business, especially in the context of Taiwan's expanding global footprint.

This program is offered as a component of the "Taiwan Going Global Initiative" launched in partnership with StanShih Foundation.

Taipei, Taiwan

with Professor of Practice

Mr. Stan Shih

2
Days

January 20-21, 2024

$750 (USD)

This program offers opportunities for participants to learn from world class faculty including: Stan Shih, Dr. Sanjeev Khagram, and Mansour Javidan.

Enroll Now:
Thunderbird.asu.edu/executive-education
Contact Us:
+1 602-496-6920
exec.ed@thunderbird.asu.edu

Thunderbird School of Global Management
#1 in the world for international trade
ASU ahead of Cambridge, Stanford and Harvard
— QS International Trade Rankings, 2023

QS

#1 in the U.S. for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 9 years, 2016–24

BEST COLLEGES
U.S.News
WORLD REPORT
MOST INNOVATIVE
2024