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Taiwan Going Global: Harnessing the Power of a Global Mindset to do Business in the U.S.



Certificate overview

The global business landscape is undergoing a rapid transformation driven by digital technologies. Organizations across all sectors and industries require strong leadership to navigate this complex environment and develop successful global strategies. Thunderbird School of Global Management's Taiwan Going Global: Harnessing the Power of a Global Mindset to do Business in the U.S. executive certificate Tempowers participants to harness digital transformation for global success, particularly in the context of Taiwan's expanding footprint. This two-day workshop emphasizes the development of a strong Global Digital Mindset, and builds strategies for successful U.S.-Taiwan business ventures. Participants will receive personalized feedback on their results, along with guidance on developing action plans to enhance their Global Digital Mindset.

Program benefits and outcomes:

- Gain insights into diverse cultural nuances and strategies for building trust across international collaborations.
- Assess your personal Global Digital Mindset through the Global Digital Mindset Inventory (GDMI) and receive personalized feedback.
- Gain practical knowledge of relevant legal and financial considerations for US-Taiwan business ventures, including tax agreements, financing options, and regulatory frameworks.
- Engage in interactive discussions and panel sessions with experts on current and emerging trends in the U.S.-Taiwan trade and business landscape.

Whether attendees are aspiring entrepreneurs, seasoned business executives/managers, or government leaders, this program empowers them to succeed in the complex landscape of international business, especially in the context of Taiwan's expanding global footprint.



Taipei, Taiwan



In-person

2
Days

March 23-24, 2024



\$750 (USD)



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