

Powered by the Arizona State University Enterprise

Contemporary Crisis Management

Transform from reactive problem-solver to masterful crisis navigator. After this two-day workshop, you will be equipped with cutting-edge skills and proven tools to build organizational resilience and emerge from any challenge stronger.

\$1,500 | 2 days | in person or online



Program benefits

- Identify and assess the latest trends shaping crisis management, from social media firestorms to environmental disasters.
- Conduct a comprehensive evaluation of your organization's vulnerabilities and strengths, uncovering potential blind spots and areas for improvement.
- Learn to recognize early warning signs, overcome cognitive biases, and prevent minor setbacks from escalating into a full-blown crisis.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Assessing Your Organization's Crisis Readiness



Building a Resilient Organizational Foundation



The Do's and Don'ts of Crisis Leadership



Fortifying Your Personal Crisis Leadership Skills

Thunderbird School of Global Management

ranks #4 in the U.S
and 20 worldwide for executive education custom programs

ASU ahead of the University of Oxford and the University of Cambridge — Financial Times Executive Education rankings, 2023

Scan for dates and locations



Enroll now

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