

# Contemporary Crisis Management

Transform from reactive problem-solver to masterful crisis navigator. After this two-day workshop, you will be equipped with cutting-edge skills and proven tools to build organizational resilience and emerge from any challenge stronger.

**\$1,500 | 2 days | in person or online**



## Program benefits

- Identify and assess the latest trends shaping crisis management, from social media firestorms to environmental disasters.
- Conduct a comprehensive evaluation of your organization's vulnerabilities and strengths, uncovering potential blind spots and areas for improvement.
- Learn to recognize early warning signs, overcome cognitive biases, and prevent minor setbacks from escalating into a full-blown crisis.

## Featured topics

small group discussions, and interactive sessions to cover the following topics:



Assessing Your  
Organization's  
Crisis Readiness



Building a Resilient  
Organizational  
Foundation



The Do's and Don'ts  
of Crisis Leadership



Fortifying Your Personal  
Crisis Leadership Skills

Thunderbird School of Global Management

**ranks #4** in the **U.S.**  
and **#20** worldwide for  
executive education  
custom programs

ASU ahead of the University of Oxford  
and the University of Cambridge  
— Financial Times Executive Education rankings, 2023

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and locations



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