

Digital Transformation

Equip yourself with the expertise to thrive in a digitally-driven future and lead your organization to success. The program helps leaders identify game-changing innovations, design winning strategies, implement them for maximum impact, as well as learn how to spot hidden opportunities, craft winning roadmaps, and drive successful adoption.

\$1,500 | 2 days | in person or online

Program benefits

- Craft data-driven strategies and infrastructure to navigate digital transformation complexities, optimize processes, and unlock new revenue potential.
- Champion engaging digital experiences, drive user adoption, and implement risk management frameworks to maximize customer value and mitigate cyber threats.
- Apply cutting-edge technologies like AI, IoT, blockchain, and bioinformatics to solve real-world challenges.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Technology Strategy and Operations



Data and Enterprise Architecture for Enterprise Leadership



Successful deployment of Customer Facing Technology



Supply Chain Systems

Thunderbird School of Global Management

ranks #4 in the **U.S.**
and **#20** worldwide for
executive education
custom programs

ASU ahead of the University of Oxford
and the University of Cambridge
— Financial Times Executive Education rankings, 2023

Scan for dates
and locations



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