

Doing Business in China

Unlock practical insights and cultural fluency to confidently navigate the intricacies of China's dynamic business landscape. Join the intensive two-day workshop that goes beyond headlines, equipping participants with the essential knowledge and tools for a journey into the Chinese market.

\$1,500 | 2 days | in person or online



Program benefits

- Gain a deeper understanding of Chinese history and culture, with an emphasis on how deeper understandings of Chinese history and culture help in effective execution on the business front.
- Develop a deep understanding of China's political system and how current politics affect the business environment.
- Learn about effective business structure and negotiation strategies that take into account Chinese history, culture, and the political system.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Create a Foundation to Diagnose the State of Doing Business in Today's China



Build a Learning Community of Business Leaders



Formulate a Strategic Point of View on Doing Business in China

Thunderbird School of Global Management

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and **#20** worldwide for
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— Financial Times Executive Education rankings, 2023

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