

Finance for Non-Financial Managers

Gain the financial confidence to champion cost-effective projects that drive growth and make impactful decisions for teams and companies as a whole. This two-day workshop will equip participants with essential skills like analyzing financial statements, calculating cash flow for project valuation, and crafting compelling proposals for securing investments.

\$1,500 | 2 days | in person or online



Program benefits

- Manage budgets and risks wisely, allocate resources strategically, and maximize the ROI for your projects, team, and organization.
- Gain the financial savvy to make sustainable, value-driven decisions that contribute to your organization's financial success.
- Analyze data, navigate financial reports, and communicate effectively with finance teams to drive impactful choices at all levels.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Demystifying Financial Fundamentals



From Numbers to Impact



Maximizing Resources and Securing Funding



Influencing and Aligning Stakeholders

Thunderbird School of Global Management

ranks #4 in the **U.S.**
and **#20** worldwide for
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ASU ahead of the University of Oxford
and the University of Cambridge
— Financial Times Executive Education rankings, 2023

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and locations



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