

Going Global: Strategies for International Expansion

Gain insights into building organizational readiness, developing global mindsets, entering new markets, and forging strategic partnerships with companies, governments, and communities worldwide

\$3,000 | 3 days | in person



Program benefits

- Assess and advance your enterprise's organizational readiness for global growth.
- Develop a strong global mindset for yourself and your team.
- Learn effective strategies for selecting and entering new markets to drive growth.
- Deepen capabilities for building successful international partnerships and collaborations.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Assessing
Organizational
Strengths and
Weaknesses



Developing a Global
Readiness Roadmap



Addressing Key Legal,
Financial, and
Operational Challenges



Building Cultural
Intelligence and Sensitivity

Thunderbird School of Global Management

ranks #4 in the **U.S.**
and **#20** worldwide for
executive education
custom programs

ASU ahead of the University of Oxford
and the University of Cambridge
— Financial Times Executive Education rankings, 2023

Scan for dates
and locations



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