

Powered by the Arizona State University Enterprise

Strategic Foresight for Sustainable Change

In today's rapidly evolving landscape, the ability to craft and realize long-term visions that encompass not only growth but also societal and ecological good has become a critical leadership skill. As the world faces a time of profound change, it is imperative to recognize that we play an active role in co-creating our future.

\$1,500 | 2 days | in person or online



Program benefits

- Apply foresight and storytelling techniques, including tools such as scenario planning.
- Navigate and shape the future with intention and insight.
- Integrate strategic foresight and systems thinking for participants to develop visionary goals that not only propel their organization forward but also ensure a lasting beneficial impact on society.

Featured topics

small group discussions, and interactive sessions to cover the following topics:



Foundations of Strategic Foresight



Theories of Change and Transformation



Crafting Visionary Strategies and Storytelling



Systems Thinking in Leadership

Thunderbird School of Global Management

ranks #4 in the U.S
and 20 worldwide for executive education custom programs

and the University of Cambridge

- Financial Times Executive Education rankings, 2023

Scan for dates and locations



Enroll now

thunderbird.asu.edu/executive-education Contact us

+1602-496-6920 | exec.ed@thunderbird.asu.edu