

# Understanding Global Financial Management

Learn to identify and manage financial risks, maximize profitable opportunities, and ensure sustainable growth for your international ventures. Analyze currency fluctuations, overcome legal hurdles, and develop winning financial strategies for different foreign markets, giving you the confidence to shape your company's global potential and long-term sustainability.

**\$1,500 | 2 days | in person or online**



## Program benefits

- Confidently assess risks, opportunities, and make informed cross-border decisions.
- Navigate currency fluctuations, manage foreign exchange exposures, and optimize global cash flows.
- Deliver impactful financial insights and steer your organization toward international success.
- Identify and manage threats to your global ventures, like political instability, legal hurdles, and cultural nuances.
- Discover powerful tools to secure profitable cross-border deals and streamline import/export operations.

## Featured topics

small group discussions, and interactive sessions to cover the following topics:



Optimizing Global Cash Flows



Managing Export/Import Operations



Sustainable Global Growth Strategies



Hedging Foreign Currency Risk

Thunderbird School of Global Management

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and **#20** worldwide for  
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ASU ahead of the University of Oxford  
and the University of Cambridge  
— Financial Times Executive Education rankings, 2023

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and locations



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