

Master of Leadership and Management



About the program

More than ever, the world needs leaders. Sharpen your skills with Thunderbird School of Global Management's Master of Leadership and Management (MLM) program, a unique online degree taught by Thunderbird's world-class professors. The MLM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format. Offered in a flexible model that blends online learning with optional in-person experiences, the MLM combines Thunderbird's prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MLM program and become part of the globally-connected Thunderbird alumni network that opens doors and opportunities.

12-24

Months duration

100%

Online

30

credit hours

50k+

Alumni across 145 countries

Full tuition cost (USD) **\$39,000**

*subject to university fee changes

Scholarships available

Thunderbird School of Global Management
#1 in the world for international trade



ASU ahead of Harvard, Penn (Wharton) and IMD
— QS International Trade Rankings, 2024

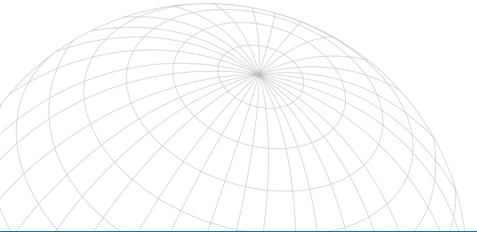
#1 in the U.S. for innovation

ASU ahead of MIT and Stanford
— U.S. News & World Report, 9 years, 2016-24



Do you have a T-bird mindset?

- Passionate about leadership and management.
- Intrigued by innovation and entrepreneurship.
- Driven to solve complex challenges.
- Committed to sustainable practices.
- Curious about cultures and languages.
- Motivated by travel and exploring the world.



Program format

The MLM curriculum is delivered 100% online, but also offers in-person opportunities through global field seminars and challenge labs abroad, plus a 4-day on-campus course (TAM505) where students complete approximately 50% of this course. Degree duration 12-24 months.

Curriculum

- Global Accounting; Managing by Numbers
- Financial Value Creation for Leaders
- Navigating Global and Regional Business Environments
- Global Leadership and Personal Development
- Customer Experience and Digital Marketing in a Global World
- Data Analytics and Digital Transformation in a Global World
- Communicating and Negotiating in a Dynamic World
- Global Entrepreneurship and Sustainable Business
- Strategy in a Competitive World (Capstone)
- Applied Learning 1
- Specialization: Global and Public Affairs (*optional)



I am from Ecuador and have lived in Phoenix for almost 12 years. For me, Thunderbird has been a beautiful experience. The communication with professors is great, and I love that I can build relationships with people from all over the world.”

Marta Ochoa '22
Master of Applied Leadership and Management
Ecuador

Requirements

- Undergraduate degree from an accredited university.
- Competitive TOEFL, IELTS, PTE, or Duolingo scores (if you did not graduate from an English-speaking university in a native English-speaking country).
- International experience (optional)
- Submission of the online application, including:
 - Resumé documenting professional and academic history.
 - Official transcripts from all previously attended undergraduate and graduate institutions.



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Thunderbird.asu.edu



Contact us: +1 602-496-7100 | admissions.tbird@asu.edu