



# Executive Master of Global Management

## About the program

Thunderbird School of Global Management’s Executive Master of Global Management (EMGM) program offers a flexible way for full-time working professionals to obtain this international business graduate degree in only one year. Designed for a diverse pool of experienced professionals from around the globe, our hybrid schedule provides the convenience of remote learning, plus one in-person weekend each month to help you collaborate and maintain strong relationships. You can choose to hop on a plane to learn how to do business like a CEO in another region of the world or partake in our one-of-a-kind Global Challenge Lab that takes you into the field for a real-world, client-facing practical group project. Choose elective courses from topics such as Global Business, Digital Transformation, Leadership, Data Science, Global Affairs, Health Solutions, Strategic Management, Public Policy, Entrepreneurship, and more. Use this international business leadership program to expand your skill set and add value to your current or future organization.

### 12-MONTH DURATION

WITH PERSONAL LEADERSHIP COACHING AND GLOBAL EXECUTIVE SPEAKER SERIES THROUGHOUT

Opening 5-day residence module	10 class weekends (for 2022-23 calendar)*	1 week Global Field Seminar abroad or Global Challenge Laboratory	3 elective classes with multiple location and delivery options**
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\*One weekend per month with online supplemental sessions in between.

\*\*The elective courses for EMGM students are offered in the following formats: asynchronous online, in-person campus-based classes (day or evening, Mon-Thu), or intensive weekends in D.C.

<b>12</b> Month duration	<b>35%</b> Admitted with advanced degrees
<b>20</b> Years - average experience	<b>50k+</b> Alumni across 145 countries
Full tuition cost (USD) <b>\$67,207</b> ; other fees may apply. Scholarships available.	

Thunderbird School of Global Management  
**#1 in the world for international trade**



ASU ahead of Harvard, Penn (Wharton) and IMD  
— QS International Trade Rankings, 2024

**#1 in the U.S. for innovation**

ASU ahead of MIT and Stanford  
— U.S. News & World Report, 9 years, 2016-24



## Delivered for busy global professionals

- Experienced professionals from around the globe who are interested in global management and business education for the Fourth Industrial Revolution.
- Working professionals who see potential for growth and promotion in international management positions inside or outside of their current organization.
- Entrepreneurial-minded professionals who are interested in starting their own business or becoming a strategic consultant in their field of interest.

## Applied learning and language immersion

As an experienced international executive, you know the power of a Global Mindset. Create worldwide value for yourself and broaden your personal brand by studying the intricacies of global management with world-renowned faculty and a cohort of exceptional peers. Learn, travel and collaborate to earn this elite, specialized degree.

### Curriculum:

#### Fall semester

- Lifelong Personal Leadership in the Global Economy
- Communicating and Negotiating Across cultures
- Big Data in the Global Economy

#### Spring semester

- Global Leadership and Strategy
- Global Digital Transformation
- Global Field Seminar or Global Challenge Lab
- Elective 1

#### Summer semester

- Navigating Global and Regional Business Environments
- Global Personal Leadership Development
- Elective 2
- Elective 3

Electives can include highly recommended courses in Global Finance, Global Strategy, Global Marketing, Global Accounting, Global Entrepreneurship and/or many other specialized courses across Thunderbird/ASU that fit the needs of each student.

## Application deadlines

- **October 30:** Early consideration
- **November 30:** First-round
- **January 30:** Second-round
- **March 30:** Third-round and international student deadline
- **June 30:** Final deadline
- **July 30th:** Extended consideration

## Admissions profile

- 8+ years work experience
- GMAT / GRE not required
- English proficiency required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability, and value to the cohort.

## Application process

- Submit an online application with resume and transcripts from from all previously attended undergraduate and graduate institutions. Qualified candidates will receive an interview with faculty.

**APPLY NOW**  
**Thunderbird.asu.edu**

**Contact us:** +1 602-496-7100 | admissions.tbird@asu.edu

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