THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

ASU Arizona State University

Online Bachelor of Global Management

About the program

The Online Bachelor of Global Management draws on Thunderbird's expertise in international management practices, global affairs and intercultural communication training to provide you with a highly specialized global leadership and management education. The school emphasizes applied content, so you can learn how to use theoretical concepts in practical scenarios. You'll develop skills and gain experience that international employers value highly in this era of rapid globalization and technological innovation.

Career opportunities

As the global economy continues to face volatility and disruption as it expands and interconnects, demand for globally-minded specialists is rapidly increasing. Graduates of the Bachelor of Global Management program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world.

- Compliance manager
- Foreign service officer
- General manager
- Manager of a nonprofit organization
- Marketing manager

Thunderbird School of Global Management
#1 in the world for international trade
ASU ahead of Harvard, Penn (Wharton) and IMD
— QS International Trade Rankings, 2024

QS

#1 in the U.S. for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 9 years, 2016–24

BEST COLLEGES
U.S.News
MOST INNOVATIVE
2024

Aptitude requirements

One of the following criteria must be met for admittance into this program:

- Top 25% in high school graduating class
- 3.00 GPA in competency courses (4.00 = "A")
- ACT: 22 (24 non-residents)
- SAT: 1120 (1180 non-residents)
- Transfer students must have a minimum 2.50 cumulative transfer GPA

Competency requirements

The following coursework is required for admittance into this program:

- 4 years math
- 4 years English (non-ESL/ELL courses)
- 3 years lab sciences (1 year each from biology, chemistry, earth science, integrated sciences or physics)
- 2 years social sciences (including 1 year American history)
- 2 years of the same second language
- 1 year fine arts or 1 year career and technical education

APPLY NOW
Thunderbird.asu.edu

Contact us: +1 602-496-7027 | undergrad.tbird@asu.edu