

About the program

Launch your global business and policy career with a unique Bachelor of Science degree from the world's premier leadership and management school. Master global economic dynamics and develop a digital global mindset. Study disruptive technologies such as AI, IoT and blockchain, diverse business environments, global supply chains and cross-cultural negotiation.

Designed as a transformative learning experience for the 21st century, this program goes far beyond managing the exchange of goods and services from one country to another. Rather, it allows you to build expertise in international trade at the nexus of global business and public policy.

Career opportunities

Students in this program master a repertoire of globally transferable skills that open doors to an abundance of opportunities such as:

- · Commodities broker
- Country manager
- Import and export agent
- International market analyst
- International product or brand manager







Aptitude requirements

One of the following criteria must be met for admittance into this program:

- Top 25% in high school graduating class
- 3.00 GPA in competency courses (4.00 = "A")
- ACT: 22 (24 non-residents)
- SAT: 1120 (1180 non-residents)
- Transfer students must have a minimum 2.50 cumulative transfer GPA

Competency requirements

The following coursework is required for admittance into this program:

- 4 years math
- 4 years English (non-ESL/ELL courses)
- 3 years lab sciences
 (1 year each from biology, chemistry, earth science, integrated sciences or physics)
- 2 years social sciences (including 1 year American history)
- 2 years of the same second language
- 1 year fine arts or 1 year career and technical education



APPLY NOW

Thunderbird.asu.edu

Contact us: +1 602-496-7027 | undergrad.tbird@asu.edu