THUNDERBIRD
GLOBAL EXECUTIVE EDUCATION

Powered by the Arizona State University Enterprise

AI and Intelligent Transformation

Designed for professionals from established companies seeking to optimize operations or from fast-growing ventures poised for disruption, this intensive program equips participants with the knowledge, strategies, and practical tools to thrive in the age of intelligent transformation.

$1,500 | 2 days | in person or online

ASU

Program benefits

- Gain a comprehensive understanding of AI and its transformative potential.
- Use case studies to analyze the different stages of digital and intelligent transformation across industries.
- Acquire tools and resources to overcome common challenges encountered in AI adoption.
- Develop a roadmap for implementing an AI-powered strategy within your organization.
- Gain insights into the evolving landscape of generative AI and its implications for future transformation.
- Network with like-minded leaders and industry experts.

Featured topics

small group discussions, and interactive sessions to cover the following topics:

- Demystifying AI: Understanding the Technology and Its Impact
- Business Transformation in the age of AI: From Digital to Intelligent
- Industry-Specific Applications of AI
- Building an AI-Ready Organization: Data, Infrastructure, and Talent

Digital transformation, technology and innovation