Strategic Foresight for Sustainable Change

In today’s rapidly evolving landscape, the ability to craft and realize long-term visions that encompass not only growth but also societal and ecological good has become a critical leadership skill. As the world faces a time of profound change, it is imperative to recognize that we play an active role in co-creating our future.

$1,500 | 2 days | in person or online

Program benefits

- Apply foresight and storytelling techniques, including tools such as scenario planning.
- Navigate and shape the future with intention and insight.
- Integrate strategic foresight and systems thinking for participants to develop visionary goals that not only propel their organization forward but also ensure a lasting beneficial impact on society.

Featured topics

Small group discussions, and interactive sessions to cover the following topics:

- Foundations of Strategic Foresight
- Theories of Change and Transformation
- Crafting Visionary Strategies and Storytelling
- Systems Thinking in Leadership

Enroll now
thunderbird.asu.edu/executive-education

Contact us
+1 602-496-6920 | exec.ed@thunderbird.asu.edu