THUNDERBIRD
GLOBAL EXECUTIVE EDUCATION

Powered by the Arizona State University Enterprise

Understanding Financial Statements

Not a “numbers person?” Then this is the program for you. This two-day workshop explores the fundamentals of financial accounting, giving participants the confidence to understand financial statements and contribute to strategic discussions. Gain a solid grasp of income statements, balance sheets, cash flow statements, key ratios, the Dupont Analysis, and how businesses track their performance and financial health.

$1,500 | 2 days | in person or online

Program benefits

- Gain a solid understanding of income statements, balance sheets, and cash flow statements.
- Interpret these statements to track performance, uncover insights, and make informed decisions for your business.
- Calculate and analyze key ratios to assess business health and identify strengths and weaknesses.
- Leverage the Dupont Analysis to deep-dive into profitability and pinpoint areas for improvement.
- Make data-driven decisions with a new perspective on financial performance.

Featured topics

small group discussions, and interactive sessions to cover the following topics:

- Financial Statements
- Accounting Fundamentals
- Financial Analysis
- Accounting Systems and Regulatory Frameworks

Finance