



Thunderbird News



Andrew Inkpen



Lena Booth



Euvin Naidoo

Thunderbird receives top 10 ranking in global impact for faculty research and case writing

Thunderbird has recently been recognized by The Case Centre's Impact Index

2023 as one of the top producers of case studies, having claimed the No. 20 position in the world and No. 7 in the U.S. for its global reach and impact of faculty case writing.

The domestic top 10 ranking places Thunderbird ahead of University of Michigan Ross School of Business, The Wharton School of the University of Pennsylvania, and University of Southern California Marshall School of Business. Internationally, Thunderbird ranks ahead of SDA Bocconi School of Management in Italy, National University of Singapore Business School, and University of Cambridge Judge Business School in the United Kingdom.

[Read more](#)

Thunderbird professor receives prestigious teaching award

Euvin Naidoo, distinguished professor of practice for global accounting, risk and agility at Thunderbird has been recognized by The Case Centre for his commitment to innovation and excellence in case teaching as he is named recipient of the 2024 Outstanding Case Teacher in the world competition.

Awarded since 2013, the international Outstanding Case Teacher competition recognizes exceptional faculty who achieve excellence through globally innovative and creative approaches to case teaching.

[Read more](#)

Upcoming Events



Thunderbird Asia Global Leadership and Alumni Forum

Asia Global Leadership and Alumni Forum

March 28 – 31 | Chengdu, China

T-birds worldwide are invited to the Thunderbird Asia Global Leadership and Alumni Forum in Chengdu, China. The event will feature remarks and discussion with Dr. Sanjeev Khagram, director general and dean of Thunderbird, as well as discussion panels, company visits and the opportunity to explore the many cultural landmarks around Chengdu. Panel topics include: e-commerce, ESG and sustainability, global manufacturing, real estate, trade, and more.

This Thunderbird alumni-led gathering will bring together T-birds, thought leaders, industry experts, and visionaries throughout Greater China, the Asia Pacific, and the world.

We are honored to have you join us for this momentous event that will also serve as Dean Khagram's final global alumni event. To participate, register below by Sunday, March 24.

[Register here](#)



Sub-Saharan Africa Regional Night Celebration

Saturday, April 13

Thunderbird Global Headquarters | ASU's Downtown Phoenix Campus

Regional Night: Sub-Saharan Africa

Saturday, April 13 | Thunderbird Global Headquarters

Join us Saturday, April 13 for a special Regional Night celebration of the Sub-Saharan Africa region at the ASU Downtown Phoenix campus! A long-cherished Thunderbird tradition honoring cultural diversity, these Regional Night celebrations feature incredible cuisine, culture, traditions, art, and performances of a particular part of the world. This semester, the event will be bigger than ever before, as each ASU college is invited to participate in the festivities. Happening at the ASU Downtown Phoenix campus, the event is free and open to all ASU students, faculty and staff.

[Register here](#)

Pitch Competition Finals

April 15, 2024 | 4 to 6 p.m. AZ time

Haas Digital Global Forum

401 North 1st Street, Phoenix, AZ 85004

Zoom option available

Register
today!



Thunderbird Pitch Competition

Monday, April 15 | 4 to 6 p.m. MST | Thunderbird Global Headquarters & Virtual

Hosted by the A. Masrin Center for Global Entrepreneurship and Family Business, the Thunderbird Pitch Competition is the premier entrepreneurship development platform for Thunderbird students. For five years in a row, this competition has sought to support our aspiring entrepreneurs by providing workshops, mentoring, and access to subject matter experts and investors.

All Thunderbird students, alumni, faculty, staff, and friends are invited to come and support our students as they pitch their business ideas to a panel of expert judges. Each student/team will give a 5-minute pitch followed by an 8-minute Q&A.

[RSVP here](#)

Donor Spotlight



Sean D'Souza '07
1946 Circle Donor

Sean D'Souza '07 discusses impact, importance of giving back as a 1946 Circle member

Why did you join the 1946 Circle?

The 1946 Circle is a unique opportunity to demonstrate my commitment to supporting an institution that means much to me and alumni around the world. I want to do my part to ensure that Thunderbird continues to thrive and evolve to be a platform for future students.

Why do you think it's important to give back?

When I first learned of the mission of Thunderbird, I knew that it was the place where I belonged. I'm grateful for the investment that the school made in me, with particular gratitude to the great Judy Johnson, who touched many of our lives. I'm humbled to do my small part to ensure that the mission continues to inspire future generations of T-birds.

What are you most looking forward to as a 1946 member?

I'm looking forward to an opportunity to get to visit the new campus and Global Headquarters. I realize that much has changed for the School over the decades, and I'm excited to see how Thunderbird continues to evolve into the future.

[Learn more](#)

Lifelong Learning



Space Leadership, Business and Policy Executive Certificate

Space Leadership, Business, and Policy

March 18 – 22 | Washington, D.C.

Thunderbird's Space Leadership, Business, and Policy executive certificate is designed to equip professionals with the knowledge and skills needed to understand leadership in the rapidly evolving space industry. Taught by globally recognized space leaders and distinguished academic faculty, participants will learn from experts and practitioners how to discover growth opportunities in the space industry.

Alumni can save 50% with code: **BDA15E**.

[Learn more](#)

Taiwan Going Global: Harnessing the Power of a Global Mindset to do Business in the U.S.

March 23 – 24 | Taipei, Taiwan

Taiwan Going Global: Harnessing the Power of a Global Mindset to Do Business in the U.S., co-organized by Thunderbird School of Global Management, Soochow University and the StanShih Foundation, empowers participants to harness digital transformation for global success, particularly in the context of Taiwan's expanding footprint. This two-day workshop emphasizes the

development of a strong global digital mindset and builds strategies for successful U.S.-Taiwan business ventures. Participants will receive personalized feedback on their results, along with guidance on developing action plans to enhance their global digital mindset.

Alumni can save 50% with code: **BDA15E**.

[Learn more](#)

Global Mindset for Developing Leaders

April 24-25 | Jakarta, Indonesia

Thunderbird's Global Mindset for Developing Leaders is a two-day workshop that offers a deep understanding of the leadership requirements for leveraging digital transformation in achieving global success. It will explain the concept of Global Mindset and its relevance to managers and organizations, especially those engaged in major digital transformation strategies. Participants will complete Thunderbird's brand new scientifically designed Global Digital Mindset Inventory (GDMI). They will receive feedback on their own profile, and will develop action plans to improve it.

Alumni can save 50% with code: **BDA15E**.

[Learn more](#)

Faculty Spotlight



Thunderbird faculty examine role, benefits of compassion in financial industry in new book

Companies thrive when they have both a productive business philosophy and a motivated workforce whose voices are heard. However, achieving those goals isn't always easy amid the pressures and myriad demands of a typical work environment.

An inspiring new book, "Integrating Compassion into the Financial Services Industry: A Guide and Personal Reflections from Leaders in Finance," co-authored and led by one of our distinguished faculty members, Mary Sully de Luque, and alumna Sogol Homayoun '11, documents the importance and value of compassion in a business setting for both corporate culture and client relations to achieve optimal organizational purpose.

Launched at Thunderbird Global Headquarters on Feb. 22, the book is intended as a practical guide for its readers to build a better, more compassionate and peaceful world. Read more:

[Read more](#)

Thunderbird professor uses chess to build students' business acumen

To be a grandmaster in chess takes dedication, patience and an understanding

of the ins and outs of the game. You also have to prepare yourself for setbacks and upsets.

Such is the road that Anjelina Belakovskaia, associate teaching professor of global finance at Thunderbird, followed to become a grandmaster. This experience has informed her growth in business and in teaching about it.

[Read more](#)

Stay Connected

Update your contact information

Be sure to update your preferred contact information on T-bird Connect to receive the latest communications from Thunderbird and your local alumni chapter. Need assistance with activating or accessing your T-bird Connect account? Contact the Thunderbird Office of Alumni Engagement by [email](#) or phone at 602-496-7125.

Request Thunderbird alumni email address

All alumni have access to a Thunderbird alumni email account. If you haven't received one or need assistance logging in, please contact the Thunderbird IT department by email below. To log into your Thunderbird alumni email account, visit mail.global.t-bird.edu.

Activate your T-bird Connect account

Join the worldwide community of T-birds on T-bird Connect today! [Activate your T-bird Connect account here](#) or via the button below. For more details on signing up, check out our [step-by-step guide](#).

You can also access a suite of alumni resources right from your mobile device with the T-bird Connect mobile application! [Download the app for iOS](#) or [download the app for Android](#) to find a fellow T-bird, see the roster of alumni chapters and affinity groups, and participate in signature programs including the Thunderbird Mentorship Program.

[Activate account](#)

Estate Planning Resources: available to Thunderbird alumni at no cost

Are you ready to plan your will or trust? We would like to give you a free Estate Planning Guide. This information can help you successfully plan your estate and avoid an accidental disinheritance. Click below to request a copy today.

[Request Guide](#)



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