





### Announcements



# Charla Griffy-Brown announced as new dean of Thunderbird

As Thunderbird enters its 10th year as part of Arizona State University, a new

decade welcomes our next director general and dean, Charla Griffy-Brown.

"Dr. Griffy-Brown is a strong leader, and I look forward to what is ahead under her guidance and to working with everyone dedicated to Thunderbird's success during its second decade as part of Arizona State University," ASU President Michael M. Crow said.

Griffy-Brown sees an opportunity to harness the power of Thunderbird's global network and its innovative spirit to create a transformative impact on the world. She also remains committed to advancing the school's position in the highly competitive and evolving educational landscape.

"To enhance our reputation as a leader in global and digital leadership and management education, we will leverage our unique strengths and embrace innovation," she states. "Thunderbird is critical right now; we will be future forward, future focused and future ready."





Thunderbird ranked No. 1 by QS International Trade Rankings for second consecutive year

Thunderbird has secured its position as the world leader in international trade for the second consecutive year, as declared by Quacquarelli Symonds (QS), the esteemed global higher education analyst organization.

This prestigious acknowledgment places Thunderbird at No. 1, ahead of Michigan (Ross), Harvard, and Penn (Wharton) domestically, and University of Cambridge (Judge) in the United Kingdom, University of Toronto (Rotman) in Canada, and IMD in Switzerland, internationally.

**Read more** 



### Thunderbird Executive Education programs earn No. 17 in world ranking by Financial Times

Thunderbird has been recognized by the Financial Times Executive Education rankings for 2024 for its exceptional delivery of custom programs.

Released on May 20, the global ranking places Thunderbird's Executive Education custom programs at No. 17 — among the top 90 programs worldwide — ahead of Trinity College Dublin (Ireland), Warwick (United Kingdom), and Mannheim (Germany), and No. 2 in the United States ahead of Miami, Rutgers, and Emory.

#### **Read more**



### Thunderbird student champions commercial space programs

Executive Master of Global Management: Space Leadership, Business, and Policy student Brett Mecum has played a key role in launching Arizona into a new era of commercial space opportunities.

Thanks in part to his lobbying and advocacy efforts, Arizona Gov. Katie Hobbs has recently signed legislation establishing a Space Commission in Arizona, securing the 48th state as the next key player in advancing the commercial space economy.



### Thunderbird's annual Pitch Competition fosters entrepreneurialism

The A. Masrin Center for Global Entrepreneurship and Family Business at Thunderbird is leading the way in preparing students for modern business challenges and opportunities.

This past spring, the Center hosted 16 teams of 30 students as they competed in the annual Pitch Competition at Thunderbird Global Headquarters. This year's event showcased the talent of students as they pitched their business ideas to expert alumni judges.

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## **Alumni Updates**



# Thunderbird alum Halla Tómasdóttir elected president of Iceland

Halla Tómasdóttir, an esteemed alumna of Thunderbird, has been elected as the next president of Iceland.

Tómasdóttir, who earned her master's degree in international management from Thunderbird in 1995, brings a wealth of experience and a legacy of leadership to her new role as her country's highest-ranking official.

**Read more** 

## Lifelong Learning



# Announcing Thunderbird Executive Education's expanded open enrollment offerings

Thunderbird Executive Education is proud to launch a newly curated selection of over 20 open enrollment courses spanning a variety of subjects critical to leadership and management, finance, marketing, global trade, digital transformation, innovation and technology, along with exclusive signature programs.

Continue your Thunderbird education with these new offerings, offered around the world. Upskill with any of these courses and <u>reach out to us to inquire</u> <u>about discounts</u>.

Learn more

## **Faculty Spotlight**



# The Case Centre Awards and Competitions presentation at Thunderbird

The Case Centre recently visited Thunderbird to present Euvin Naidoo, distinguished professor of practice for global accounting, risk and agility, with the 2024 Outstanding Case Teacher prize.

Naidoo is the director of the Thunderbird Case Series, and the award was presented at one of their regular case workshops. Following the award presentation, workshop participants had the opportunity to experience a session led by Naidoo using Thunderbird's cutting-edge digital tables.











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