

# Bachelor of Science in International Trade



## About the program

In the growing field of international trade, skilled managers are highly sought after by global corporations. Thunderbird School of Global Management's Bachelor of Science in International Trade (BSIT) provides talented, driven students with exposure to the global business environment that will distinguish them in the workforce. Prepare yourself for these positions with courses such as supply chain management for global operations, international trade and regional economic agreements and big data in the global economy offered through this unique degree program.

With a curriculum guided by a Global Mindset, students will gain the tools necessary for managing supply chains, systematically assessing risk, exporting and importing goods and services, and developing effective strategies for conducting international trade.

This program is unique in that it allows students to learn new skills needed for a career in international trade through comprehensive, hands-on training and application of these skills during a local, national or international internship. Along with real-world learning experiences that provide global career opportunities, students attend courses taught by world-renowned Thunderbird faculty and enjoy opportunities to learn from students from around the world.



Summer internship



Phoenix, Arizona



100% Online option

**STEM**  
Certified

Tuition cost (USD) per academic year

**Resident: \$14,135**

**Non-resident: \$37,167**

**International: \$43,520**

\*subject to university fee changes

Scholarships available

Thunderbird School of Global Management  
**#1 in the world for  
international trade**



ASU ahead of Oxford, Columbia and Michigan (Ross)  
 QS International Trade Rankings, 2023-25

**#1 in the U.S.  
for innovation**

ASU ahead of MIT and Stanford  
 U.S. News & World Report, 10 years, 2016-25



## Who should attend?

- Students interested in international careers in trade and business.
- International students who want to take advantage of an additional two years of Optional Practical Training (OPT) offered by STEM-certified programs.
- Students seeking careers where an in-depth understanding of the political, cultural, and economic aspects of doing business on a global scale are needed.

## Sample courses

### Year 1

- Brief Calculus
- Mathematics for Business Analysis
- Principles of Marketing for Global Organizations

### Year 2

- Principles of Accounting for Global Organizations
- Elements of Statistics
- Macroeconomic Principles

### Year 3

- Supply Chain Operations for Global Organizations
- International Trade and Regional Economic Agreements
- Survey of International Economics

### Year 4

- Multinational Organizational Leadership
- Global Risk Assessment and Management
- Cross-Cultural Communication and Negotiation



Two years of Optional Practical Training in the U.S. for qualified international students.

## Career opportunities

Students in this program master a repertoire of globally transferable skills that open doors to an abundance of opportunities such as:

- Commodities broker
- Country manager
- Import and export agent
- International business development manager
- International market analyst
- Supply chain manager
- International product or brand manager
- Regulatory affairs manager

## Aptitude requirements

The following coursework is required for admittance into this program:

- Top 25% in high school graduating class
- 3.00 GPA in competency courses (4.00 = "A")
- ACT: 22 (24 nonresidents)
- SAT: 1120 (1180 nonresidents)
- Transfer students must have a minimum 2.50 cumulative transfer GPA

## Competency requirements

The following coursework is required for admittance into this program:

- 4 years math
- 4 years English (non-ESL/ELL courses)
- 3 years lab sciences (1 year each in biology, chemistry, earth science, integrated sciences or physics)
- 2 years social sciences (including 1 year American history)
- 2 years of the same second language
- 1 year fine arts or 1 year career and technical education

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