

Online Bachelor of Global Management (OBGM)



About the program

The Online Bachelor of Global Management (OBGM) draws on Thunderbird's expertise in international management practices, global affairs and intercultural communication training to provide you with a highly specialized global leadership and management education. The school emphasizes applied content, so you can learn how to use theoretical concepts in practical scenarios. You'll develop skills and gain experience that international employers value highly in this era of rapid globalization and technological innovation.

Career opportunities

As the global economy expands and interconnects, demand for globally-minded specialists is rapidly increasing. Graduates of the OBGM program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world.

Supply Chain Manager

Foreign Service Officer

Marketing Manager

International Product or Brand Manager

Regulatory Affairs Manager



Learn more about curriculum, requirements, and application deadlines.

Tuition cost (USD) per academic year:

Resident: \$15,046

Non-resident: \$17,144

*Subject to university fee changes
Scholarships available

Thunderbird School of Global Management
#1 in the world for international trade

ASU ahead of Cambridge, Oxford and Columbia
QS International Trade Rankings, 4 years, 2022-20

#1 in the U.S. for innovation

ASU ahead of MIT and Stanford
U.S. News & World Report, 11 years, 2016-26

Apply now: thunderbird.asu.edu

Contact us: +1 602-543-1043 | undergrad.tbird@asu.edu