

# Master of Global Management (MGM)



## About the program

As the world's most global and digital leadership, management, and business school, Thunderbird School of Global Management at Arizona State University prepares global leaders who help organizations manage and stay ahead of the disruption and changes that characterize this era of rapid technological transformation. This full-time master prepares graduates with the skills necessary to lead diverse, cross-cultural teams in the private, public, nonprofit sectors, start-ups, or social enterprises.

The Master of Global Management (MGM) is the most innovative leadership and entrepreneurship degree for professionals seeking a career in the most exciting global organizations who are disrupting business as usual and redefining or creating entirely new industries. The program builds on a strong foundation of traditional business administration courses and adds Industry 4.0 skills such as digital transformation, sustainability/ESG, diversity and inclusion, entrepreneurship, and innovation.

In addition, the MGM offers over 16 transdisciplinary concentrations ranging from global affairs and public administration, to data science and healthcare delivery. Our graduates emerge from the program prepared to work across borders, cultures, industries, and sectors anywhere in the world.

### Become a T-bird. Lead across borders.

Becoming a T-bird means joining a global community — nearly 50,000 strong — of purpose-driven leaders who are equipped to navigate complexity, drive ethical innovation, and create sustainable impact worldwide. At Thunderbird School of Global Management, we champion global leadership through cross-cultural fluency, regional expertise, and transdisciplinary thinking. T-birds lead with empathy, integrity, and vision — leveraging a powerful global network to shape the future of business, policy, and society.



**Phoenix, AZ**



**STEM-certified concentrations**



**Global Challenge Lab capstone**



**Nearly 50k alumni across 150 countries**

#### Program cost (USD):

**Resident: \$73,200**

**Non-resident: \$75,000**

**International: \$75,000**

\*Subject to university fee changes  
**Scholarships available**

Thunderbird School of Global Management  
**#1 in the world for international trade** 

ASU ahead of Cambridge, Oxford and Columbia  
— QS International Trade Rankings, 4 years, 2023-24

**#1 in the U.S. for innovation**

ASU ahead of MIT and Stanford  
— U.S. News & World Report, 11 years, 2016-26





Learn more about curriculum, requirements, and application deadlines here:



15+ areas of concentration



Global Business (STEM)



Global Affairs



Global Entrepreneurship



Global Digital Transformation (STEM)



Sustainability Solutions



Public Policy



Public Administration



Nonprofit Leadership and Management



Sustainable Tourism



Legal Studies



Health Care Innovation



Digital Audience Strategy



Development and Innovation



Health Care Delivery



Data Science (STEM)



Design Your Own

## Curriculum

Thunderbird's MGM program's 49-credit hour curriculum includes cutting-edge, future-forward courses\*, such as:

- TGM 506: Communicating and Negotiating Across Cultures
- TGM 545: Global Leadership and Strategy
- TGM 515: Navigating Global and Regional Business Environments
- TGM 586: Global Entrepreneurship and Sustainable Business

\*A full list of MGM courses can be found by scanning the QR code below.

## Concurrent degree programs available



MGM + Master of Science in Artificial Intelligence in Business



MGM + Master of Health Care Administration and Policy

Apply now: [thunderbird.asu.edu](https://thunderbird.asu.edu)

Contact us: +1 602-496-7100 | [admissions.tbird@asu.edu](mailto:admissions.tbird@asu.edu)