

Cyber Risk Management for Executives

Cyber risk is one of the defining governance challenges facing today's executives — yet most organizations still manage it as a technical problem owned by IT, isolated from the enterprise risk conversation. This program teaches senior leaders to govern cyber risk in the language they already use to run the business: exposure, likelihood and impact, controls, accountability, and return on mitigation.

\$1,500 | 2 days | in person or online



Program benefits

- Govern cyber risk using established risk-management discipline rather than technical jargon.
- Apply the Nexus of Risk lens to see how cyber risk connects to physical and human capital risk.
- Quantify cyber exposures in business terms to support defensible resource-allocation decisions.
- Trace how a single cyber event cascades across operational, financial, safety, compliance, and reputational domains.
- Establish the governance cadence that keeps cyber risk visible at the executive table.

Featured topics

Small group discussions and interactive sessions to cover the following topics:



Cyber risk as enterprise risk



The threat landscape in executive terms



Governance and accountability



Incident response and crisis leadership



Enroll now:

thunderbird.asu.edu/exec-ed

Contact us:

+1 602-496-6920 | exec.ed@thunderbird.asu.edu