MEETING AND EVENT PRICING GUIDE

Pricing is based on venue, event timing, technology and operational needs. The below should serve as an estimate for planning purposes. See our Venue Reservations webpage for detailed information on the spaces. Please submit a Space Request for a more exact quote tailored to your needs.

Thunderbird Global Headquarters is open Monday through Friday, 7 a.m.-7 p.m. Weekend and evening events are considered on an exceptional basis only and additional fees will apply.

Venues

Haas Digital Global Forum

Includes a GF basic A/V package, greenroom space, and basic venue coordination services.

Public/Corporate: Hourly: $330 | Full day: $2,750
Non-Profits (requires confirmation of status): $160 | $1,575
ASU (requires ASU staff/faulty/student to be main POC): $100 | 750

Classrooms

Includes teaching station with computer, projection, and podium; integrated conferencing; 1 lapel and 1 handheld microphone. Availability limited.

Public/Corporate: $185 | $1,575
Non-Profits: $130 | $1,050
ASU: $60 | $500

Conference Rooms

Includes conferencing and projection (room sizes vary)

Public/Corporate: $125 | $1,000
Non-Profits: $60 | $500
ASU: $25 | $250

Additional/Nontraditional spaces may be requested and reserved based on availability and impact on school activity. Quotes available upon request.

Conference/Meeting Packages

Monday-Thursday: Event with 1-4 breakouts: Corporate: $3,500 | Non-profit: $3,000 | ASU: $1,500

Friday: Event with 1-4 breakouts: Corporate: $3,300 | Non-profit: $2,200 | ASU: $1,100

Additional Services/Charges*

After Hours (M-F) Fee: $100/hr
Weekend Fee: $800-1,500
Printing: $0.15/page
Extensive or Complicated Set and/or Strike: $100-150

**Additional fees may be applied based on client and event needs.*

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT | Arizona State University

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Global Forum A/V Packages & Services

Basic

Rental of the Haas Digital Global Forum includes a basic A/V package which includes:

Podium with integrated computer and gooseneck microphone
Projection to main LED screen
Projection to an LED back "confidence" screen (may mirror main screen or show a fixed pwt/pdf)
Up to 5 handheld OR lapel microphones
Digital Ring design and projection
30 min pre-event tech call and run-through

Tier 1

Conference room style, single wise-shot camera. Staffing: set up and check-in, no constant assistance.

Public/Corporate: Half Day Rate: $150 | Full Day Rate: $250
Non-Profits and ASU: $120 |$200

Tier 2

Recorded and switched with multiple camera angles. Staffing: set-up and constant assistance/work (1-2 staffers). Livestream feed available (single direction). Includes virtual meetings with AV tech.

Public/Corporate: Half Day Rate: $750 | Full Day Rate: $1,250
Non-Profits and ASU: $600 | $1,000

Tier 3

2-Way conferencing (with remote guests/speakers/etc.), livestream feed, recorded and switched with multiple angles. Staffing: set-up and constant assistance/work (2 staffers). Includes virtual and in-person meeting*** with A/V tech and tech coordination with virtual speakers. Any event requiring press feeds/coordination or those events deemed technically complicated enough.

Public/Corporate: Half Day Rate: $900 | Full Day Rate: $1,500
Non-Profits and ASU: $750 |$1,250

Additional A/V Services**

Additional microphone feeds: $40/microphone
Press Box/Audio Feed (media and videography): $150
Press Platform set up (wiring/power/coordination): $250
IT Classroom On-Call Assistance: $20/hour

***48 Hour/Short Notice Fee for Tier 2 and 3 Requests will be applied depending on availability and needs.*

****Additional AV tech meetings/walk-throughs may be charged a fee based on length/frequency.*

Technical labor is required for all Global Forum events. If needed, additional labor will be billed to cover staffing for Tier 3 level requests.